













USP LOCATION

- BUSINESS BAY, MARASI DRIVE
- DISTANCE TO BURJ KHALIFA / DUBAI MALL APPROXIMATELY 2.7 KM, **4-6 MINUTES** BY CAR
- ACCESSIBILITY TO MAJOR ROADS TAKING YOU TOWARDS EII SZR, ALKHAIL ROAD, AL-A'AMAL STREET, MARASI. (METRO FOR HOLIDAY HOME, UBER, TAXI'S).
- PANORAMIC VIEWS OF THE **DUBAI SKYLINE**, INCLUDING **BURJ KHALIFA**, **DUBAI WATER CANAL** (MARASI MARINA), DUBAI CREEK.
- PROXIMITY TO DUBAI OPERA, ART GALLERIES AND FESTIVALS



USP **AMENITIES**

- ON-SITE HIGH-END RETAIL OUTLETS AND PROXIMITY TO MAJOR SHOPPING CENTRES:
 - DUBAI MALL
 - BAY AVENUE
 - CITY WALK
 - BOX PARK
 - BAY SQUARE
- LUXURY WELLNESS AND LEISURE FACILITIES

 AVAILABLE WITHIN THE PROJECT ITSELF.
- PET-FRIENDLY POLICIES, ACCESS TO PARKS AND RECREATIONAL AREAS
- WORLD-CLASS RESTAURANTS MINUTES AWAY FROM THE LOCATION.
- HIGH-END FITNESS CENTRES, LUXURY SPAS, OUTDOOR POOLS



INVESTMENT OPPORTUNITIES

- STRATEGIC LOCATION IN BUSINESS BAY RIGHT ON THE CANAL, CLOSE TO DIFC, EASY ACCESS TO DUBAI'S PRIMARY BUSINESS HUBS
- ACCESSIBILITY TO MAJOR ROADS TAKING YOU TOWARDS E11 SZR, ALKHAIL ROAD, AL-A'AMAL STREET, MARASI. (METRO FOR HOLIDAY HOME, UBER, TAXI'S).
- HIGH RENTAL YIELD POTENTIAL, STRONG HISTORICAL APPRECIATION IN PROPERTY VALUES WITHIN THE AREA, HOLIDAY HOME'S HAVEN ONE OF THE LAST AVAILABLE PLOTS IN BUSINESS BAY THAT IS OFF-PLAN ASI. (METRO FOR HOLIDAY HOME, UBER, TAXI'S).



USP **DESIGN**

- MODERN DESIGN WITH CRYSTALLINE GLASS FAÇADES, BRASS FINISH
- **ENERGY-EFFICIENT BUILDINGS**, SUSTAINABLE HIGH-END MATERIALS & FINISHING.
- 24/7 SECURITY SERVICES, **STATE-OF-THE-ART SURVEILLANCE SYSTEMS** + BEING IN ONE OF THE SAFEST CITIES IN THE WORLD.
- SMART HOME FEATURES, & AI DRIVEN TECHNOLOGIES







