



YOU ARE A GUIDE TO THE  
WORLD OF LUXURY



**KETURAH**  
RESERVE

WELCOME TO KETURAH RESERVE TRANSFORMATIONAL LIVING  
THROUGH THE DESIGN OF SPACE



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

WELCOME TO KETURAH RESERVE

A transformational living through the design of space



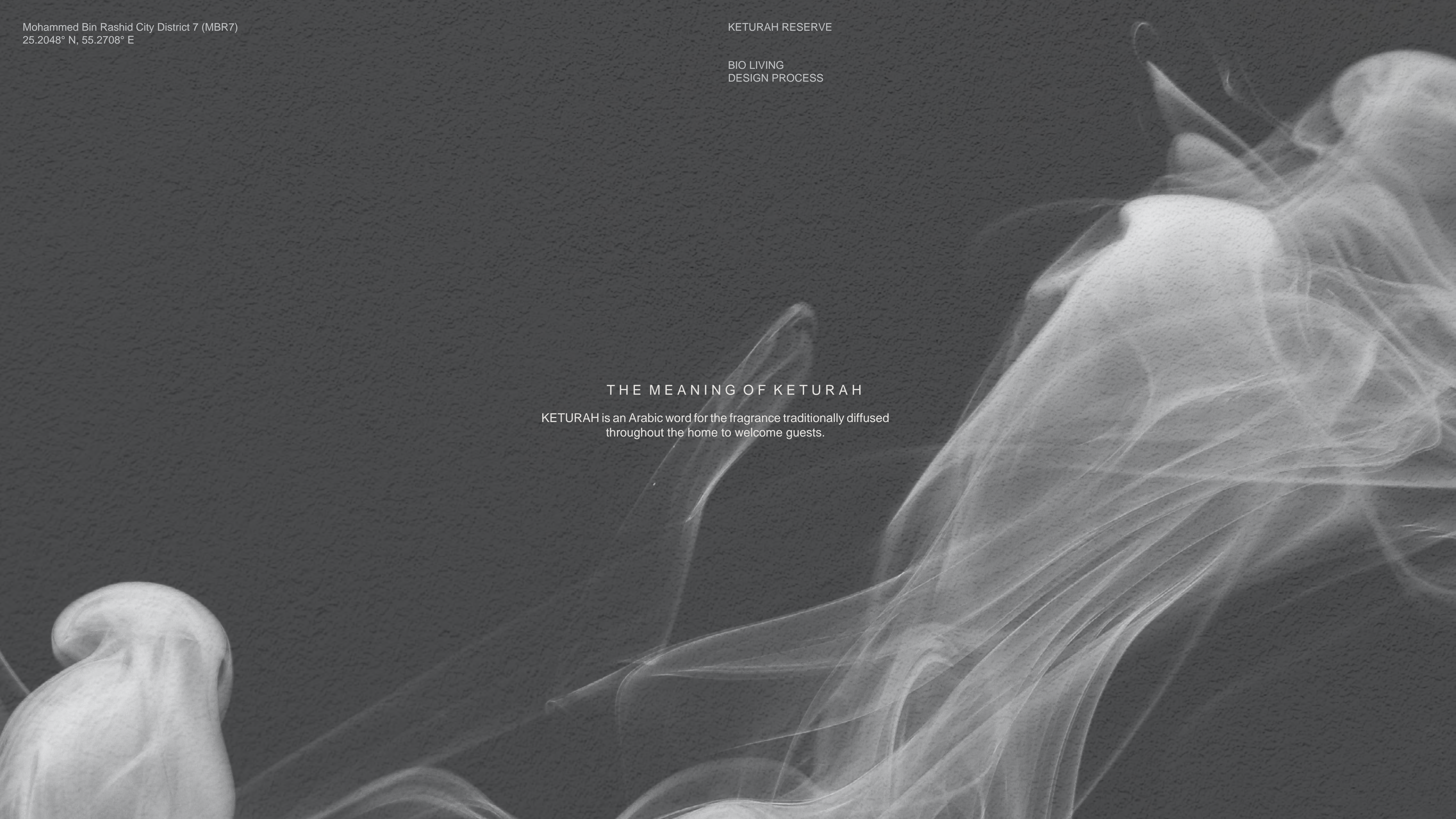
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

## THE MEANING OF KETURAH

KETURAH is an Arabic word for the fragrance traditionally diffused throughout the home to welcome guests.





# PORTFOLIO

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

THE BRIEF

keturah Reserve

Meydan

Dubai

Keturah Reserve at Meydan

DESIGN CONCEPT

Naturally Sustainable

The FLOW, Air, Light, Colour, Space

4 Bedroom Rowhouse Superhome

4 Bedroom Back-to-Back Superhome

5 Bedroom Rowhouse Superhome

DESIGN AND TECHNICAL DEVELOPMENT

MEYDAN HOME-OWNER

KETURAH RESERVE'S SERVICES AND AMENITIES

PAYMENT PLAN

CONTACT



## THE MESSAGE

"Keturah Reserve is uniquely conceived and designed.

Each detail has been crafted with care to elevate and enrich the lives of every generation of our residents.

Our vision is for Keturah Reserve residents to be the happiest,  
EHVW IXOÀOOHG SHRSOH LQ

Talal M. Al Gaddah  
Founder and CEO







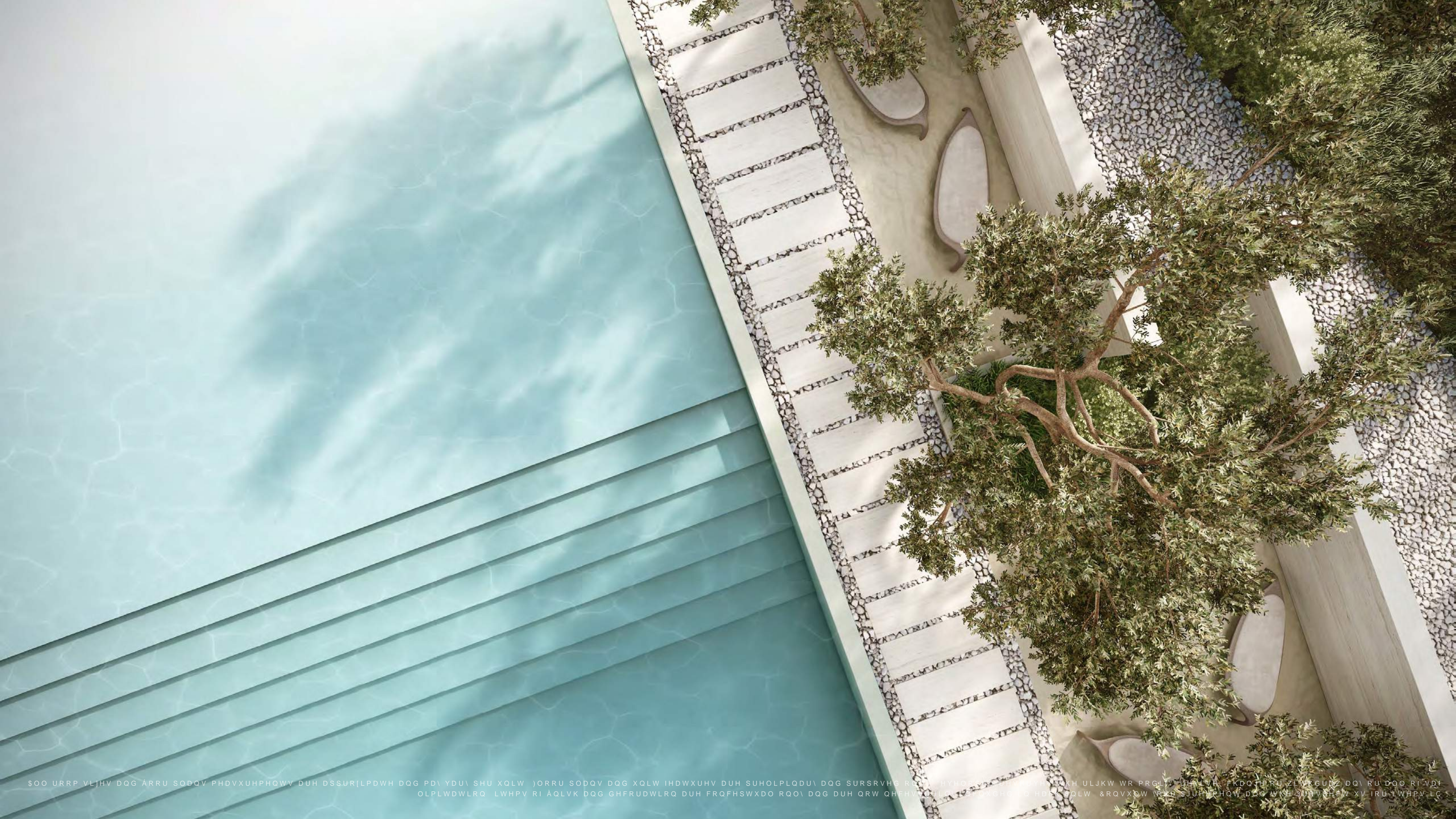
KETURAH  
GYM  
GROCERY  
APARTMENT  
LOBBY ENTRANCE  
MEDITATION  
BUSINESS AREA  
SPA  
YOGA

# THE BRIEF

Dubai is the capital of innovation, one of the most dynamic and exciting cities in the world.

Equally, Keturah Reserve at Meydan is the most innovative and exciting New Luxury development in Dubai, with a brand-new concept, transformational living through the design of space.

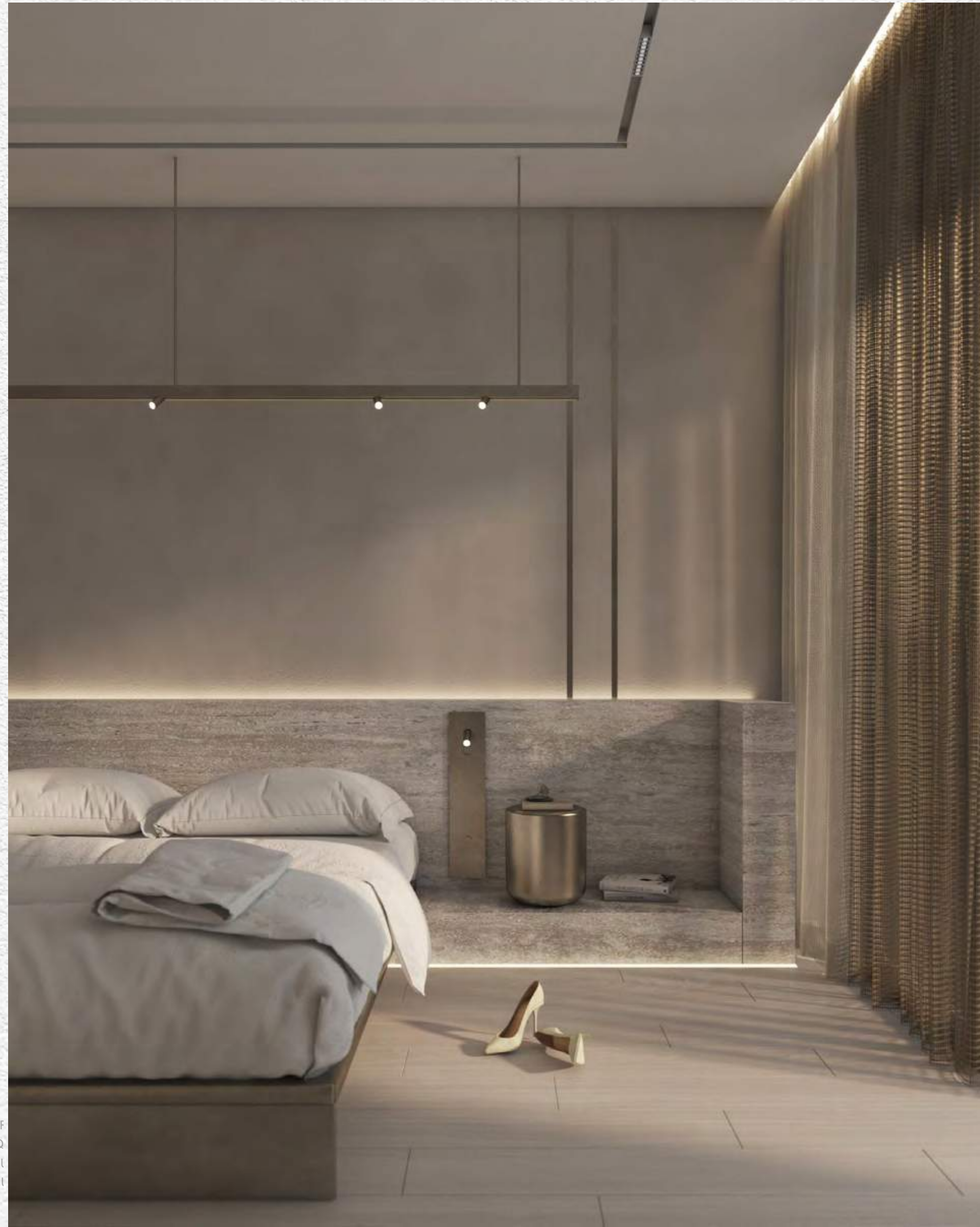






# KETURAH RESERVE, NEW LUXURY

New Luxury is raw and silent. It elevates and empowers, evoking the profound emotional well-being of mind and body through the design of interior, exterior and personal space. It connects residents with the surrounding nature through Bio Living.



\$OO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PD\ YDU\ SHU XQLW )OF  
'HYHORSHU UHVHUYHV WKH ULJKW WR PRGL\ UHYLVH FKDQJH RU ZLWKGDZ DQ\ RU DOO RI VDPH LQ  
RI IXUQLVKLQJV AQLVKHV DSSOLDQFHV FRXQWHUV VRIÁWV ÁRRU FRYHULQJV DQG RWKHU PDWWH  
DUH FRQFHSWXDO RQQ\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &RQVXOW \RXU \$JI



# BIO LIVING AT KETURAH RESERVE

Bio Living is inspired by Biophilic Design, the concept of creating architecture and interiors to enable residents to connect with the surrounding nature. All **ÀYH KXPdq VHqVHV DUH HQJDJHG** by nature, improving physical and mental well-being and adding real value to residents' lives. Bio Living respects all life **IRUPV ÁRUD IDXQD DQG KXPdq**



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## KETURAH RESERVE

### BIO LIVING DESIGN PROCESS



### DESIGNED FROM THE INSIDE OUT

We spend 90% of our lives indoors.  
It is where we reconnect with our emotions and our inner self.

Keturah Reserve SuperHomes are uniquely conceived and designed from the inside out using contemporary architectural principles of **WKH ÀYH HOHPHQWV SURSRUWLRQV UDWLR DQG GDIOLJKW LQ U** materials to create harmony in space.

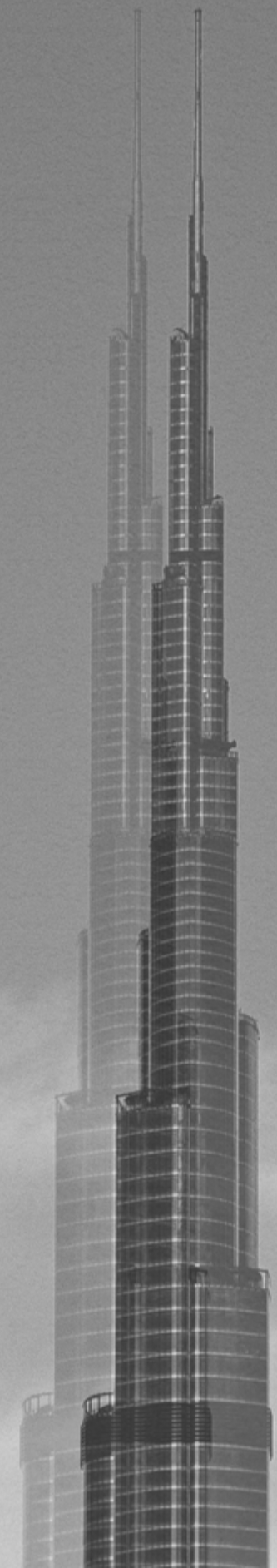
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FKDOJH RU ZLWKGUDZ DOY RU DOO RI VDPH LO LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH HSLFWLROV  
LOFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI AQLVK DQG GHFRUDWLRQ DUH FROFHSWXDO RQQ DQG DUH QRW QHFHVVDULO LOFOX



# WHY DUBAI?

Dubai is the City of the Future, one of the most exciting, inspirational and successful cities in the world, the global headquarters of crypto currency in DMCC.

Its thriving expat community of over 200 nationalities comprises 80% of the population. Dubai is a pioneer for future urban living with sustainable development an integral part of its Green 2040 Vision.



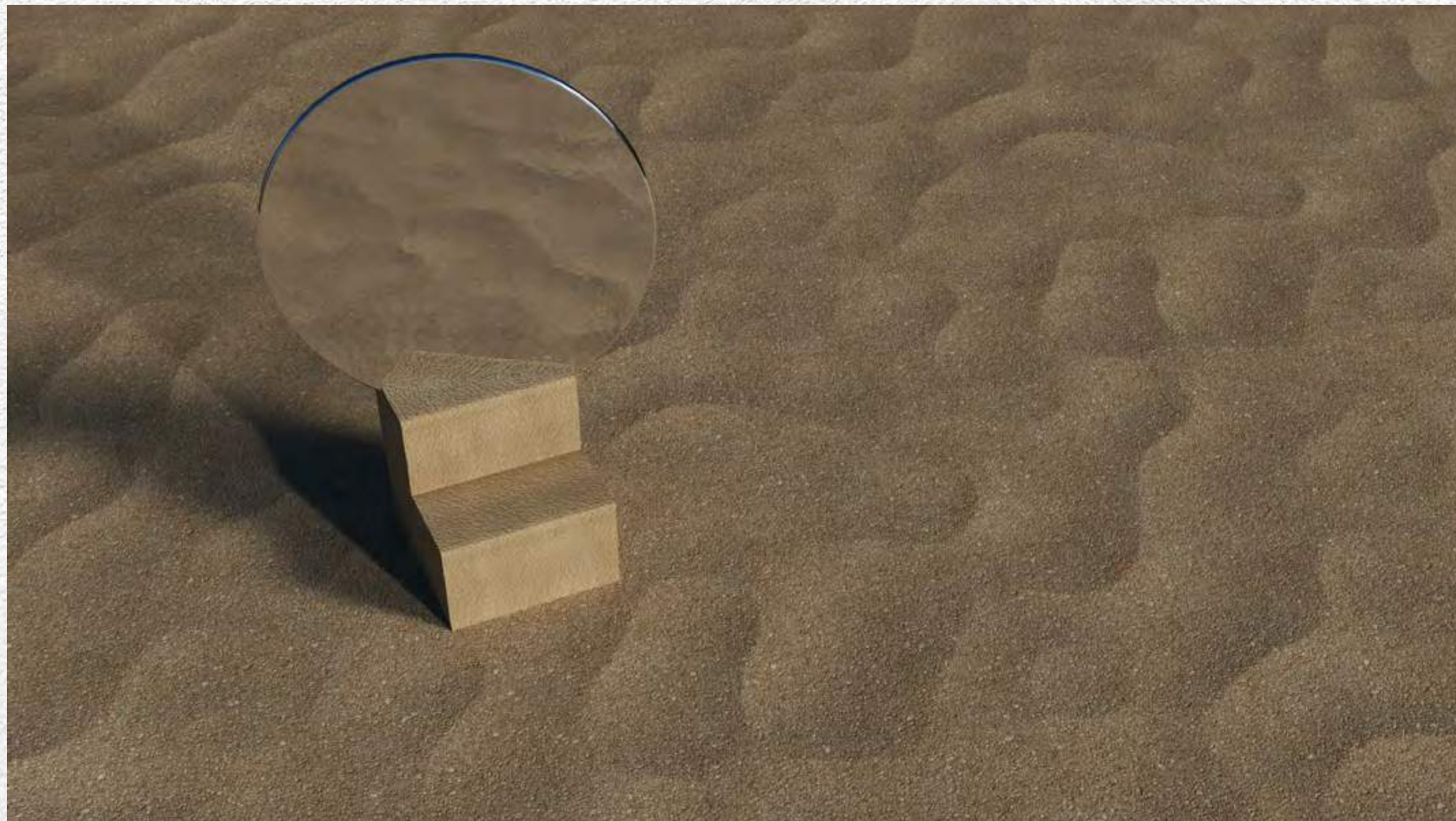


# THE MEYDAN STORY

Meydan is an Arabic word for an open, urban space for public discussion that traces its origin to the Ottoman Empire.

Keturah Reserve at Meydan is one of Dubai's most exclusive addresses. Meydan is a new sustainable and environmentally friendly development owned by His Highness Sheikh Mohammed bin Rashid Al Maktoum.

It encloses the world-renowned Meydan Racecourse and Grandstand, home of the Dubai World Cup horse racing event.





## KETURAH RESERVE AT MEYDAN

Keturah Reserve is uniquely located at Meydan, the only residential development in Dubai with a direct 7-minute link to Downtown, with four separate exits onto the city's main thoroughfares.

1. KETURAH RESERVE BY MAG
2. MAG LOGISTICS
3. MAG 318
4. BURJ KHALIFA
5. DUBAI WATER CANAL
6. MEYDAN ONE MALL
7. MEYDAN GRANDSTAND
8. MEYDAN GOLF COURSE
9. EMIRATES FINANCIAL TOWERS BY MAG
10. DUBAI DESIGN DISTRICT
11. DUBAI SANCTUARY
12. AL AIN / DUBAI HIGHWAY
13. AL KHAIL HIGHWAY
14. AL MEYDAN ROAD
15. SHEIKH ZAYED ROAD
16. ETIHAD RAIL MAIN STATION





## ACCESSIBILITY

- Dubai International Airport, 21 minutes
- Downtown, 7 minutes
- DIFC Financial Center, 12 minutes
- Business Bay, 15 minutes
- Dubai Design District, 15 minutes
- The Beach, 20 minutes
- Blue Waters, 30 minutes

## ART AND CULTURE

- Museum of The Future, 20 minutes
- Dubai Public Library, 25 minutes
- OliOli® - Experiential Play Museum for Kids, 20 minutes
- % X W W H U Á \ \* D U G H Q      P L Q X W H V
- Alserkal Avenue, 20 minutes

## MALLS

- Dubai Mall, 20 minutes
- Dubai Hills Mall, 15 minutes
- Meydan One Mall, 15 minutes

## EDUCATION

- Gems-Willington-Private School, 17 minutes
- The English College, 15 minutes
- Dubai International Private School, 17 minutes
- Hartland International School Dubai, 16 minutes
- 6 Z L V V , Q W H U Q D W L R Q D O 6 F L H Q W L Å F 6 F K R R O

## HEALTHCARE

- Medcare Hospital, 15 minutes
- Emirates Hosp. Clinics, 17 minutes
- Mediclinic City Hospital, 19 minutes
- American Hospital Dubai, 19 minutes
- King's College Hospital, 9 minutes

## GOLF CLUBS

- Meydan Golf, 10 minutes
- Dubai Hills Golf Club, 15 minutes
- Emirates Golf Club, 24 minutes



PLQXWHV



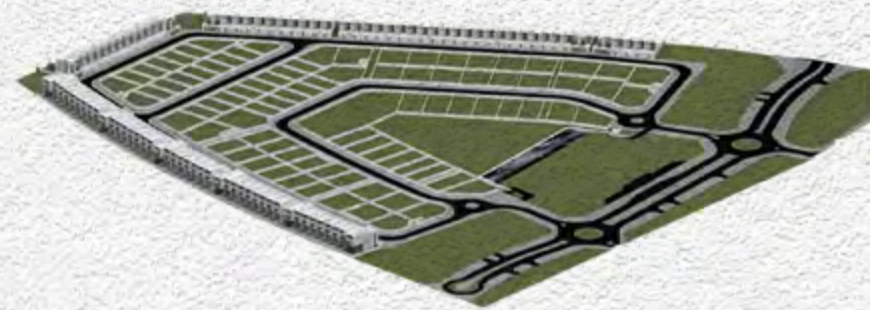
# KETURAH RESERVE



VILLA PLOTS



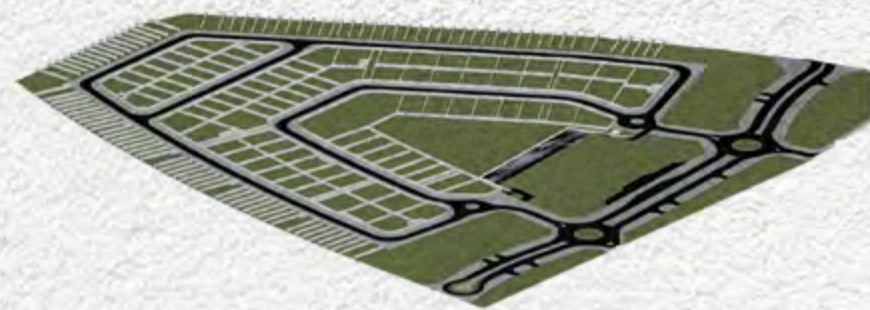
AMENITIES



TOWNHOUSES

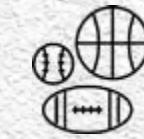


RESIDENCES



## DESIGNED FOR EVERY GENERATION

Every resident, women, men and children of all ages will find something to love here. With a mix of housing types, from villas to high-rise apartments, Keturah Reserve offers a diverse range of living options. The community is designed to be inclusive and welcoming, with a focus on creating a sense of belonging and shared ownership. The development is also designed to be sustainable and green, with a focus on reducing carbon footprint and promoting a healthy lifestyle.



### SPORTS

- GYM
- Swimming
- Squash
- Padel Tennis

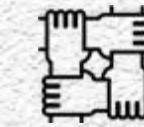


### FOOD & BEVERAGE

- Restaurants
- Kiosks
- Juice Bars

## DESIGNED FOR ALL LIFE SPECIES

Keturah Reserve is landscaped with indigenous trees and plants that need little water to thrive in the local climate, attracting birds, animals and insects. The development is also designed to be sustainable and green, with a focus on reducing carbon footprint and promoting a healthy lifestyle. The community is designed to be inclusive and welcoming, with a focus on creating a sense of belonging and shared ownership.

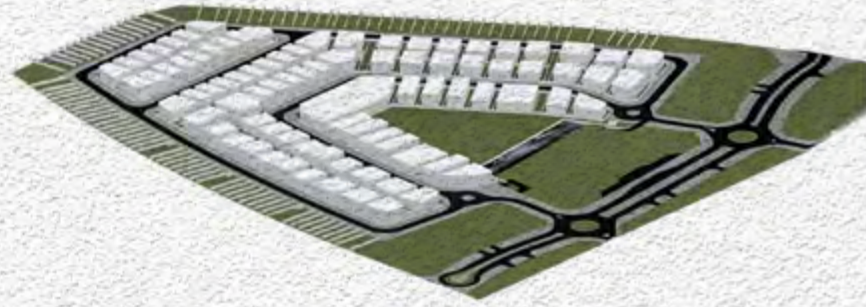


### SUPPLEMENTARY SERVICES

- Family & Kids Pool
- Ladies Pool
- Sauna & SPA
- Family Lounges
- Clinic
- Kids Area
- Green Areas
- Co-Working Stations
- Gaming Rooms & VR Areas



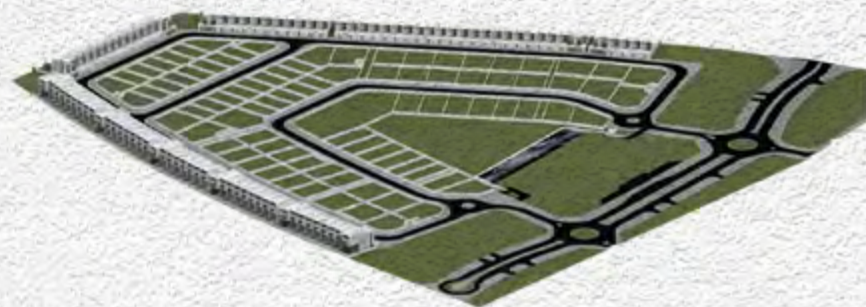
# KETURAH RESERVE



VILLA PLOTS



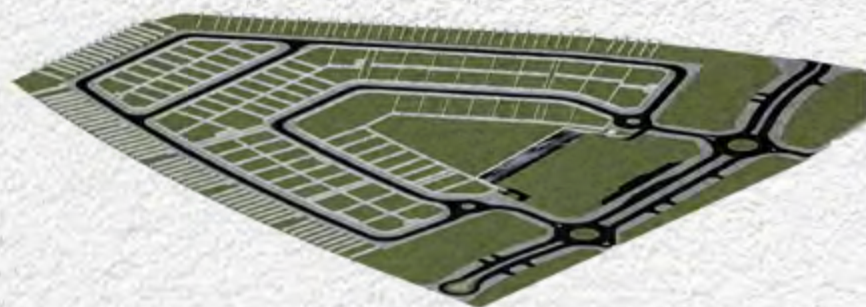
AMENITIES



TOWNHOUSES



RESIDENCES



## SUPERHOMES

4-Bedroom Superhome  
 3-storey with lift, double car park, outdoor pool, terrace with seating area and roof deck

Prototype		Nos.
Row House	Regular	73 Units
	Corner	10 Units

5-Bedroom Superhome  
 3-storey with lift, double car park, outdoor pool, terrace with seating area and roof deck

Prototype	Nos.
Row House	10 Units

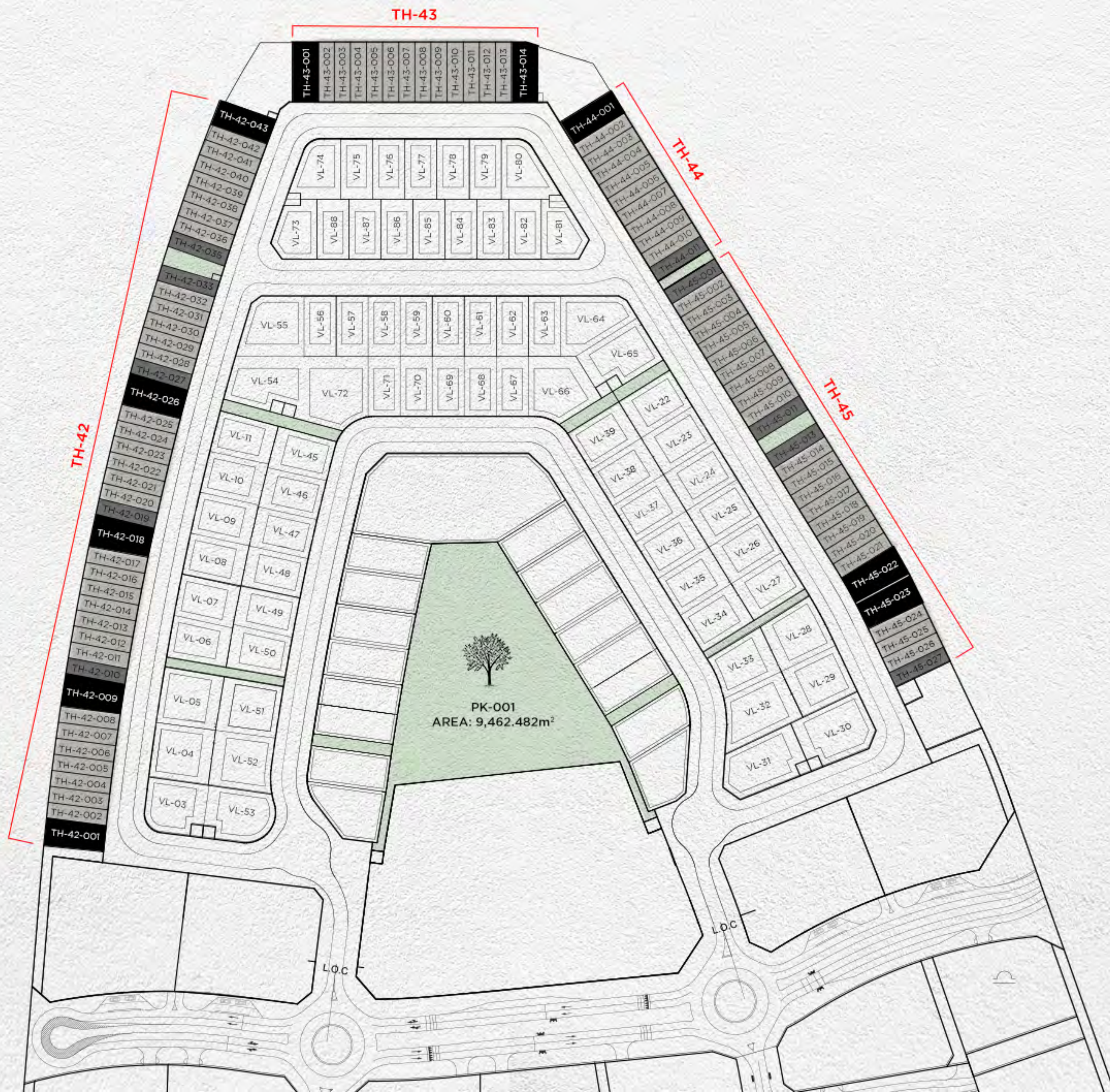
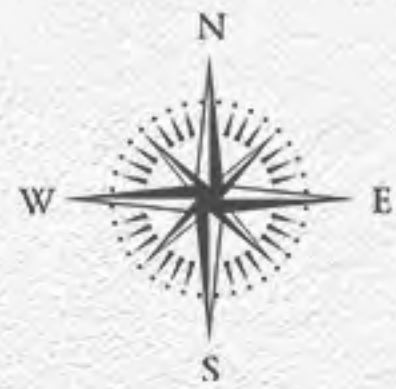
## VILLA Plots

Prototype	Nos.
Plots designated for signature villas	71

## APARTMENTS

Prototype		Nos.
1-Bedroom Unit	Dubai Skyline View	96 Units
1-Bedroom Unit	Back Side View	144 Units
2-Bedroom Unit	Corner	112 Units
2-Bedroom Unit	Regular	172 Units
3-Bedroom Unit	Regular	16 Units
4-Bedroom Unit	Regular	8 Units
Total		548 Units





- 73 Units    4 BHK Superhome - Regular
- 10 Units    4 BHK Superhome - Corner
- 10 Units    5 BHK Superhome
- 71 Villas    Villa Plots



My Space, My Mind.







KETURAH  
GYM  
GROCERY  
APARTMENT  
LOBBY ENTRANCE  
MEDITATION  
BUSINESS AREA  
MEDITATION  
BUSINESS AREA  
SPA  
YOGA

\$00 URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PD\ YDU\ SHU XQLW ]ORRU SODQV DQG XQLW IHDWXUHV DUH SUHOLPLQDU\ DQG SURSRVHG RQO\ 'HYHORSHU UHVHUY  
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\$OO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PDI YDU\ SHU XQLW ]ORRU SODQV DQG XQLW IHDWXUHV DUH SUHOLPLQDU\ DQG SURSRVHG RQO\ 'HYHORSHU UHVHUYHV WKH ULJKW WR PRGL\ UHYLVH FKDOJH RU ZLWKGUDZ DQ\ RU DOO RI VDI OLPLDGLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &RQXOW\RXU SJUHHPHQW DQG WKH 3URVSHFW XV IRU LWHPV LC





SÓO,URRF,VL]HV DQG ÁRRU SÓDQV PHDYXUHPHQWV DUH DSSUR[LPDWH DQG PD\YDU\SHU XQLW )ORRU SÓDQV DQG XQLW IHDWXUHV DUH SUHOLPLQDU\ DQG SURSRVHG ROO\ 'HYHORSHU UHVHUY RI IXUQLVKLOJV ÁQLVKHV DSSÓLDQEHV FRXQWHUV VRIÄWV ÁRRU FRYHULQJV DQG RWKHU PDWWHUV RI GHWDLO LQFOXGLQJ ZLWKRXW OLPLDWLRO LWHPV RI ÁQLVK DQG GHEUDWLRO D



\$OO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PD\ YDU\ SHU XQLW )ORRU SODQV DQG XQLW IHD  
FKDQJH RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH 'HSLFWLRQ'  
LQFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FROFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQF



MEDITATION SPACE

Throughout Keturah Reserve,  
inside is linked to outside through nature, visible at every vista.



Mohammed Bin Rashid City District 7 (MBR7)  
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

SOO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH  
IHDWXUHV DUH SUHOLPLQDU\ DQG SURSRVHG RQO\ 'HYHORSHU UHVHUYI  
DQ\ RÚ DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVUHFWLRQ DQG ZL  
DSSOLDQFHV FRXQWHUV VRIÁWV ÁRÚ FRYHULQJV DQG RWKHU PDWV  
RI ÁQLVK DQG GHRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QH  
SJUHHPHQW DQG WKH 3URVSHFW XV IRU LW



WELL-BEING

- Water Bike Pool
- Indoor Invigorate Space gym with oxygen tunnel entryway
- Outdoor Invigorate Space gym





500 URRE VLIHV DQG ARRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PDI YDU\ SHU XQLW ]ORRU SODQV DQG ]  
PRGLV UHYLVH FKDQJH RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRO DQG ZLWKRX  
FRYHULQJV DQG RWKHU PDWWHUV RI GHWDO LQFOXGLQJ ZLWKRXW OLPLDWLRO LWHPV RI AOLVK DQG GHERUDWL  
SJUHHPHQW DQG WKH 3URVSHFW XV IRU LWHPV LQFOXGHG ZLWK IRXU 8QLW



## WELL-BEING

- Indoor Zen Space for mediation
- Yoga
- Silk Rope Classes
- Sound Healing
- Mother and Baby classes
- Dance Studio





## COMMUNAL SPECIAL EVENTS SPACE

Special events with seating  
and fully equipped kitchen.



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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

My Space, My Mind





Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

RETURN RESERVE

BIO  
DESIGN

\$OO URRP VLJHV DQG ÁRRU SODQV PHDVX  
DQG PD\ YDU\ SHU XQLW )ORRU SODQV  
SUHOLPLQDU\ DQG SURSRVHG RQO\ 'HYC  
PRGL\ UHYLVH FKDQJH RU ZLWKGUDZ DQ  
DQG DEVROXWH GLV\FUHWLRQ DQG ZLWKR\  
IXUQLVKLQJV ÁQLVKHV DSSOLDQFHV FR;  
DQG RWKHU PDWWHUV RI GHWDLO LQFOX  
RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFH:  
QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &  
WKH 3URVSHFW XV IRU LWHPV LQ



## BUSINESS CENTRE

The naturally lit 24-hour Business Centre is equipped with ergonomic seating and a circular reference library.



My Space, My Mind.

- Spa, Hair and Beauty Salon for Women
- Spa and Hair Salon for Men





Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

My Space, My Mind.

Keturah Reserve understands the care  
and value that goes into choosing a home  
WKDW FDQ JURZ DQG ÀW ZLWK DOO WKH QHHGV RI  
generations to come.





Mohammed Bin Rashid City District 7 (MBR7)  
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

### KID'S PLAY SPACE

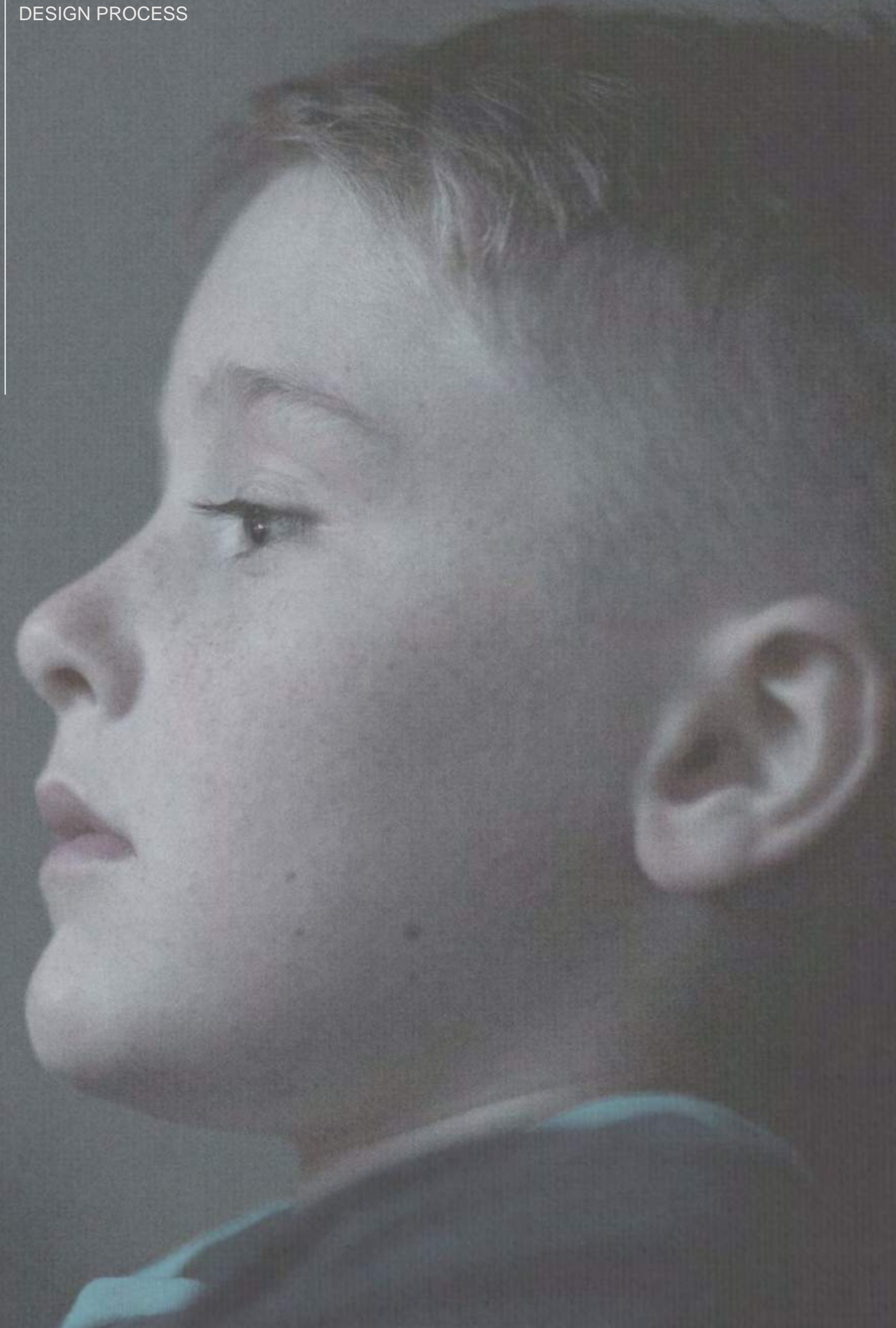
The Kids' Play Space with textile playground sculptures by the award-winning artist, Toshiko MacAdam.

\$OO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PDI YDU SHU XQLW. )ORRU SODQV DQG XQLW IHDWXUHV DUH SUHOLPLQDU\ DQG SURSRVHG RQO\ HYHORSHU UHVHUYHV WKH ULJKW WR PRGL\ UHYLVH FKDOJH RU ZLWKGUDZ DQ\ RU DOO RI VDI OLPLDGLRQ LWHPV RI AOLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDU\ LOFOXGHG LO HDEF BQLW &ROVXOW IRXU \$JUHHPHQW DQG WKH 3URVSHFW XV IRU LWHPV LC



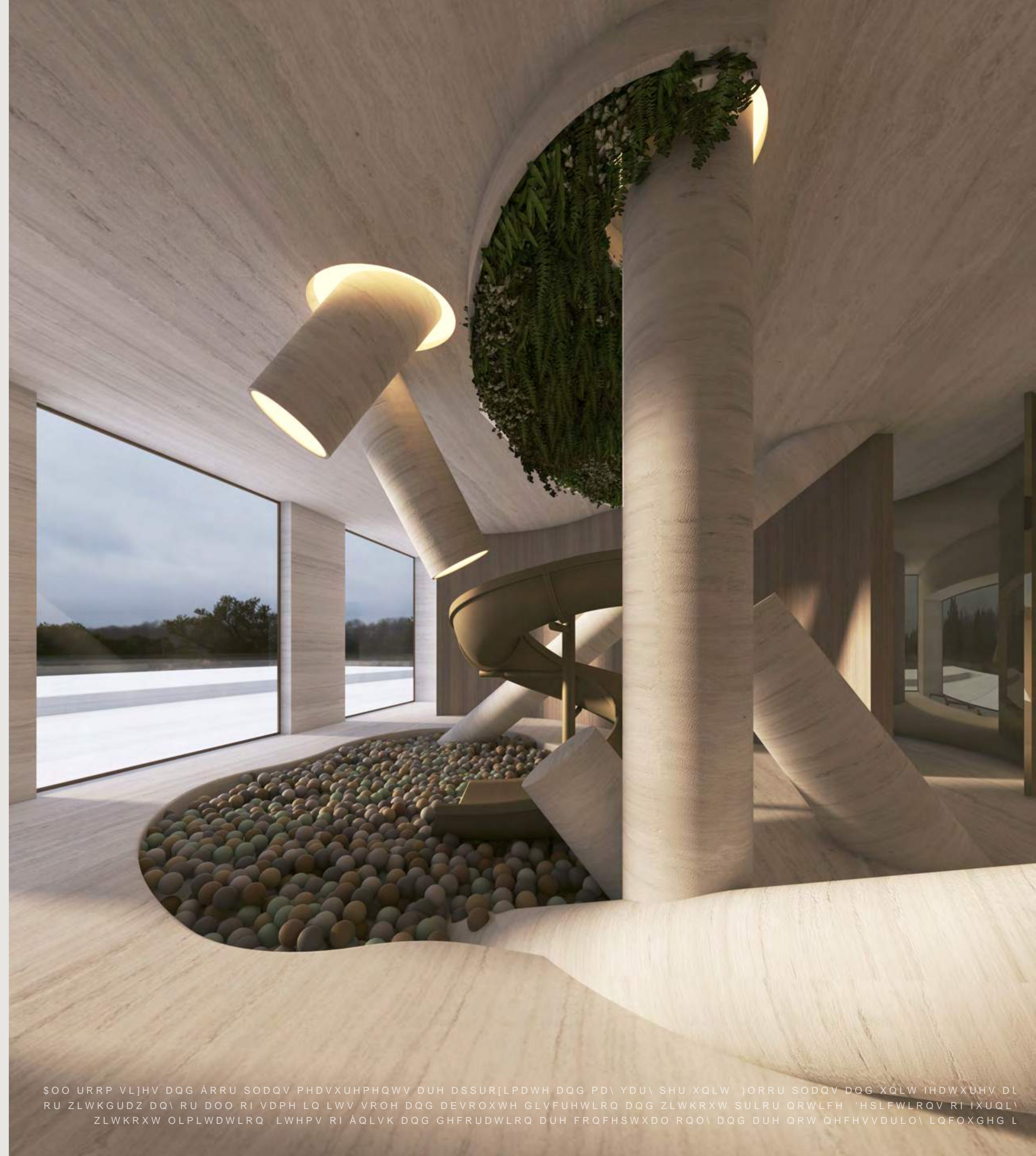
### KID'S PLAY SPACE

- Shaded organic kids' pool and play area
- Playground for babies and toddlers
- Playground for 7- to 14-year-olds
- Kids Bio Living Farm





Keturah Reserve integrates technology for accelerated learning of the younger generations.



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RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXUQL\  
ZLWKRXW OLPLWDWLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQQ\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG L



## ELEVATION OF THE SUPERHOME

Each three-storey superhome is composed of two distinct parts,  
the communal space in front, the private space behind.  
A passerelle connects the two.

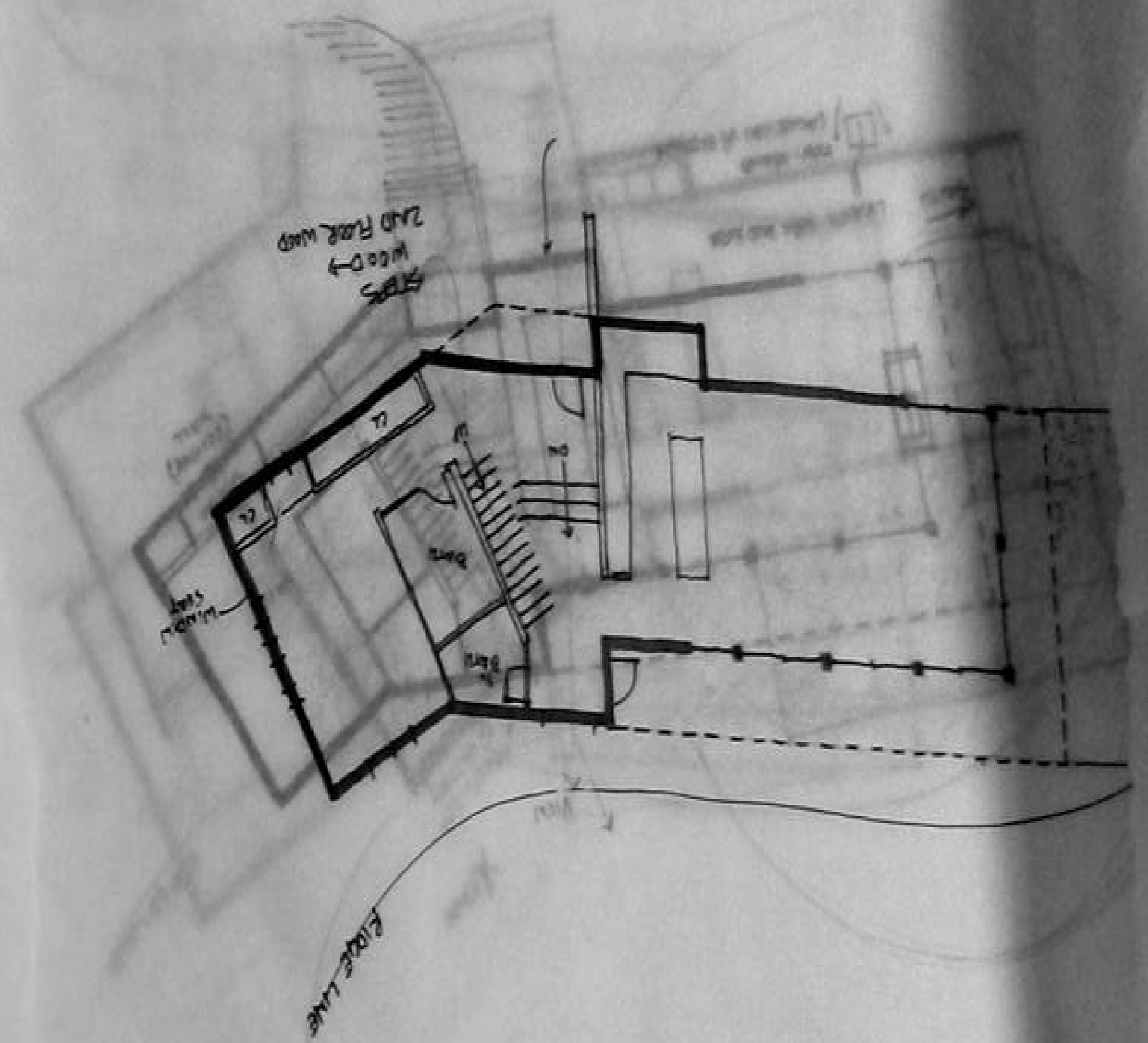
The roof deck has an outdoor pool, terrace, barbeque with seating  
and storage area.



9

12

14







FAÇADE DESIGN

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



\$OO URRP VL]HV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PD\ YDU\ SHU XQLW )ORRU SODQV DQG XQLW IHDWXUHV DUH SU  
DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXUQLVKLQJV ÁQLVKHV DS  
RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &



Mohammed Bin Rashid City District  
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KETURAH RESERVE

BIO LIVING  
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Mohammed Bin Rashid City District (MBRCD)  
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

FAÇADE DESIGN



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DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLWU DQG ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXUQLVKLOJV ÁQLVKHV DS  
RI ÁQLVK DQG GHFRUDWLWU DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &



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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

FAÇADE DESIGN

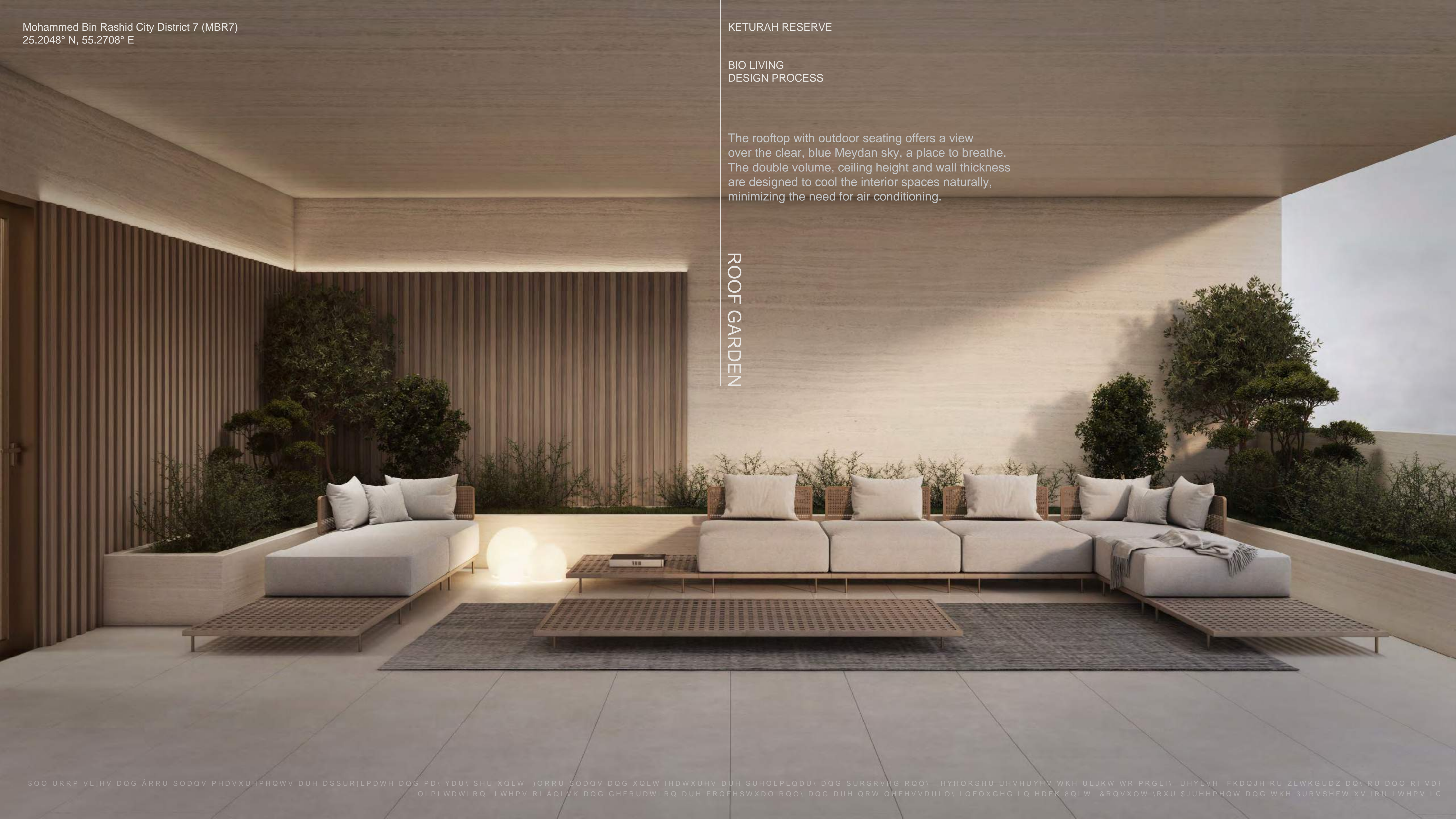


\$OO URRP VL]HV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PDI YDU\ SHU XQLW )ORRU SODQV DQG XQLW IHDWXUHV DUH SU  
DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXUQLVKLOJV ÁQLVKHV DS  
RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDFK 8QLW &



The rooftop with outdoor seating offers a view over the clear, blue Meydan sky, a place to breathe. The double volume, ceiling height and wall thickness are designed to cool the interior spaces naturally, minimizing the need for air conditioning.

ROOF GARDEN





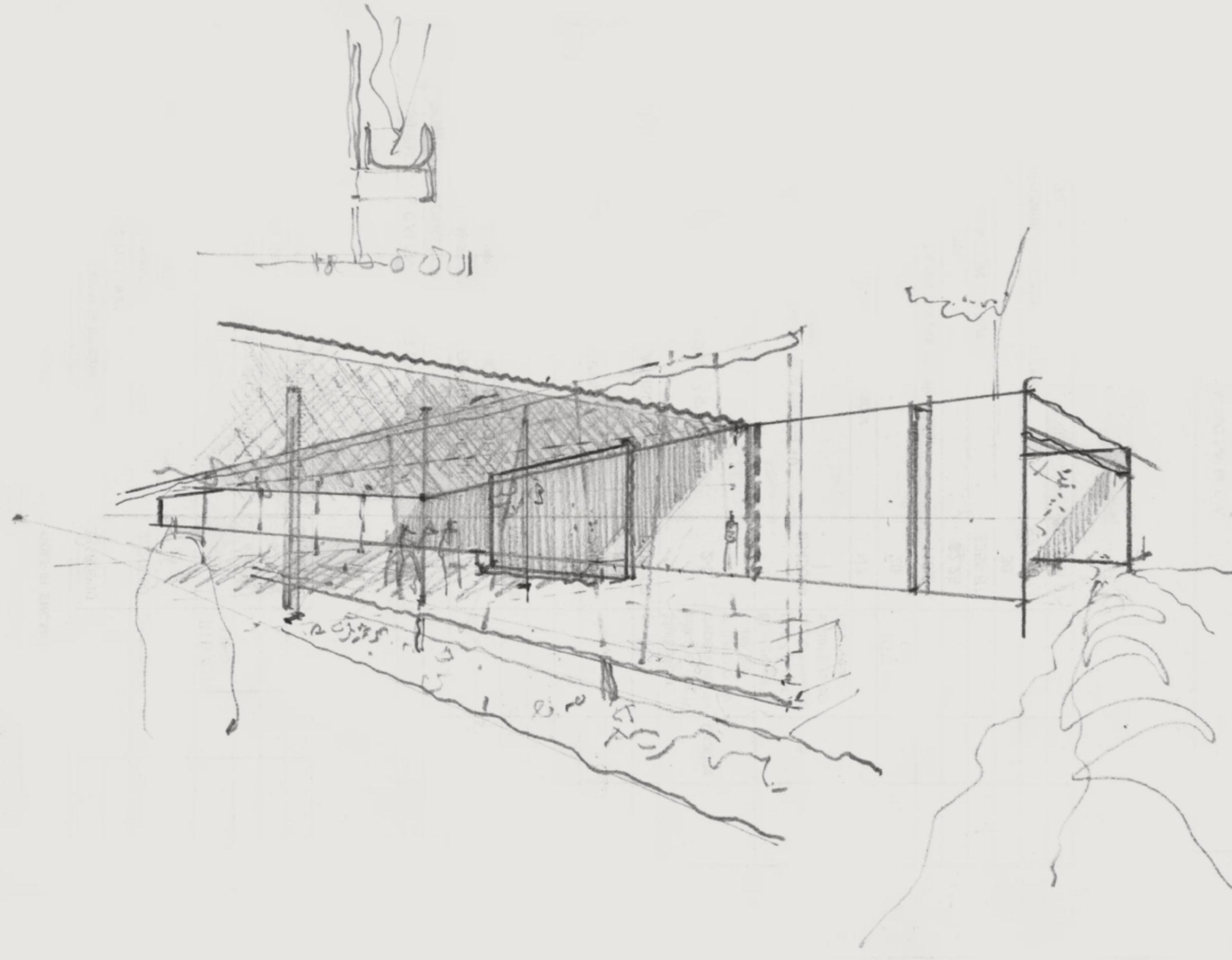


- LEGEND :
- 01 ENTERTAINMENT ROOM
  - 02 POOL
  - 03 STAIRS / LIFT
  - 04 FOYER
  - 05 CARPORT
  - 06 MASTER BEDROOM
  - 07 BEDROOM 2
  - 08 BRIDGE
  - 09 BEDROOM 1
  - 10 BALCONY
  - 11 MEP
  - 12 OUTDOOR SEATING AREA

### NATURAL SUSTAINABILITY AT KETURAH RESERVE

- Keturah Reserve is designed to be naturally self-sustaining from conception.
- All amenity areas are accessible by foot on tree shaded pathways, eliminating the need of driving from place to place.
- Floorplans are created based on established material measurements to avoid material and energy waste.
- 5DZ ZRRG LV ÀUHG D PLQLPXP VL[ WLP HV WR LQFUHDVH GXUDELOL
- High ceilings, wall thickness and windowpane density cool the interior naturally, saving energy by reducing the need for air conditioning.
- Balconies are broader than the norm to reduce the heat and glare of direct sunlight.
- 'RRU IUDPHV DQG JDUDJHV DUH ZLGHU WR IDFLOLWDWH WKH ÁRZ R
- New Luxury integrates sustainability naturally without the need of further human involvement.





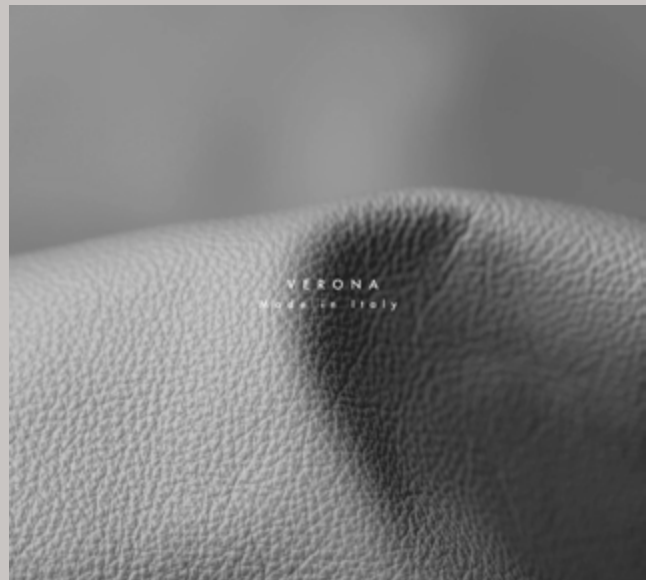
## KETURAH RESERVE SUPERHOMES, DESIGNED FROM THE INSIDE OUT

Keturah Reserve is uniquely conceived and designed from the inside out using principles of the **ÀYH HOHPHQWV SURSRUWLRQV UDWLR DQG OLJKW DQG QDWXUDO PDWHULDOV** and in neutral colours. They blend perfectly into the interior, freeing the residents' movement and circulation, and elevating their physical and mental well-being.

Keturah Reserve's Super Home™ Concept is designed to transform residents' lives through their experience of the interior and exterior space.



# THE FLOW OF AIR, LIGHT, COLOUR, SPACE, TEXTURE AND MATERIAL



THE FLOW OF AIR

Keturah Reserve homes are designed with double volume interior spaces, QDWXUDOO\ LQFUHDV LQJ WKH ÁRZ RYLDLW. When daylight fades, architectural lighting optimizes the body's circadian system, enhancing residents' mood, comfort and alertness, and improving the quality of their sleep.



THE FLOW OF LIGHT

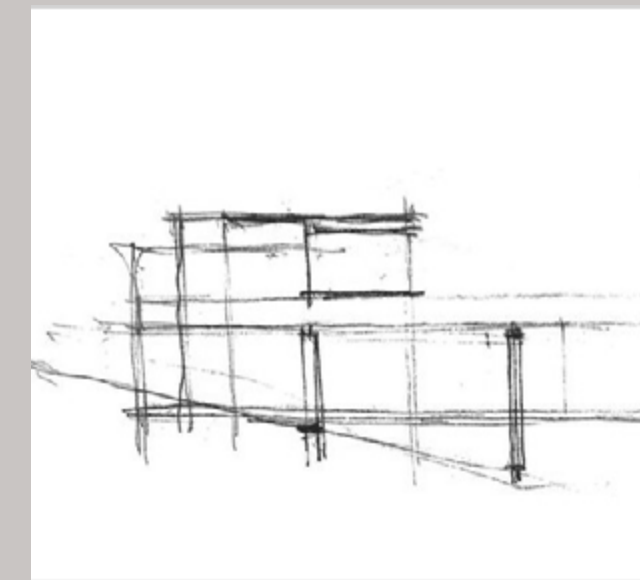
The architecture of Keturah Reserve is designed to optimize natural daylight without its heat or glare. When daylight fades, architectural lighting optimizes the body's circadian system, enhancing residents' mood, comfort and alertness, and improving the quality of their sleep.



THE FLOW OF COLOUR

The architecture of Keturah Reserve homes blends into the rawness of the desert landscape, to create an ambiance of solace and serenity. The bleached bone-coloured travertine facade links the exterior to the interior, with bronze vertical slats creating a subtle interplay of light and shade.

The three cool-neutral tone-on-tone palette of cream, champagne and bronze, and three textures of wood, stone and metal, are inspired by the natural colours and textures of the surrounding desert.



THE FLOW OF SPACE

Keturah Reserve homes are conceived and designed from the inside out using contemporary DUFKLWHFWXUDO SULQFLSOHV RI WDW materials are selected to FRUUHVS RQG ZLWK WKH ÁRZ R

The double volume open plan V SDFHV RSWLPLJH WKH ÁRZ RI SDVV DJH without corridors or hallways. )XUQLWXUH DQG Á[WXUHV DUH FXVWRP designed for each residence and produced for each space.

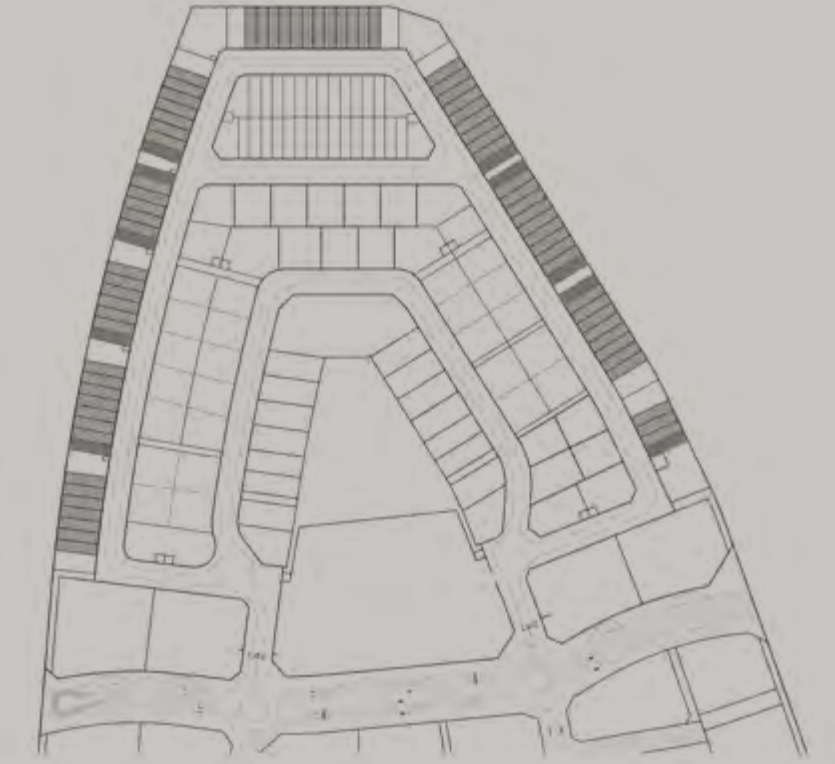
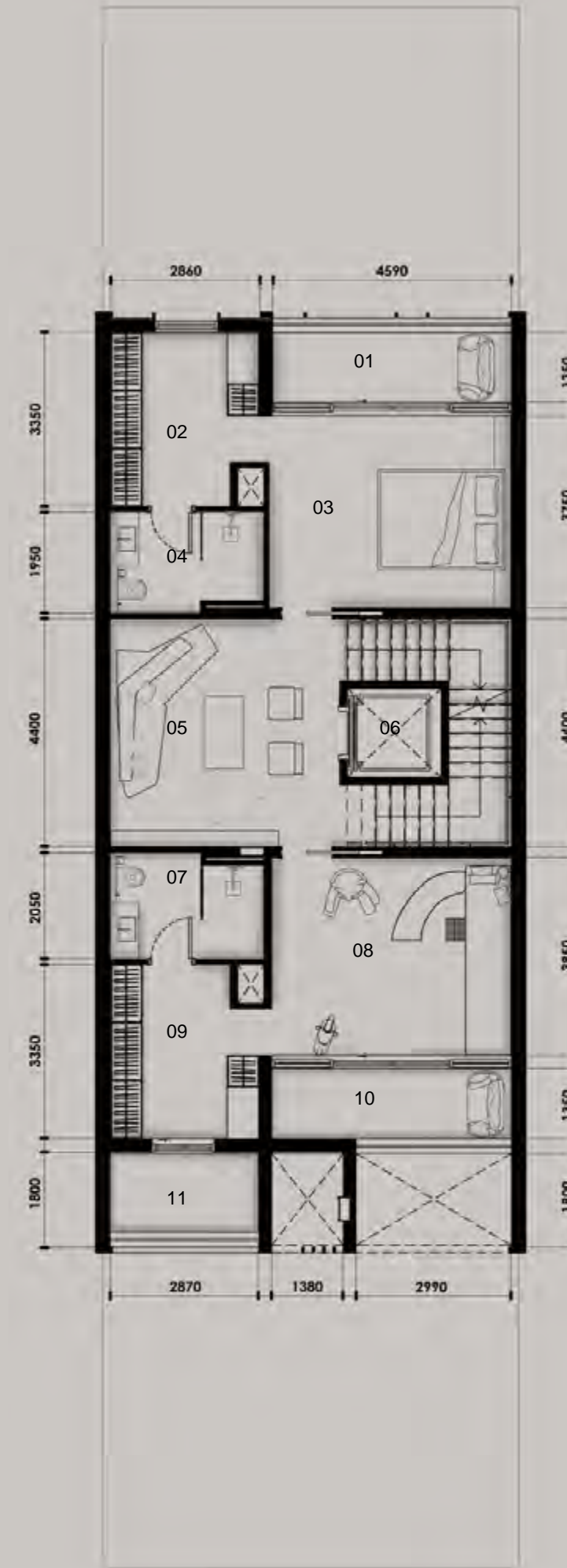
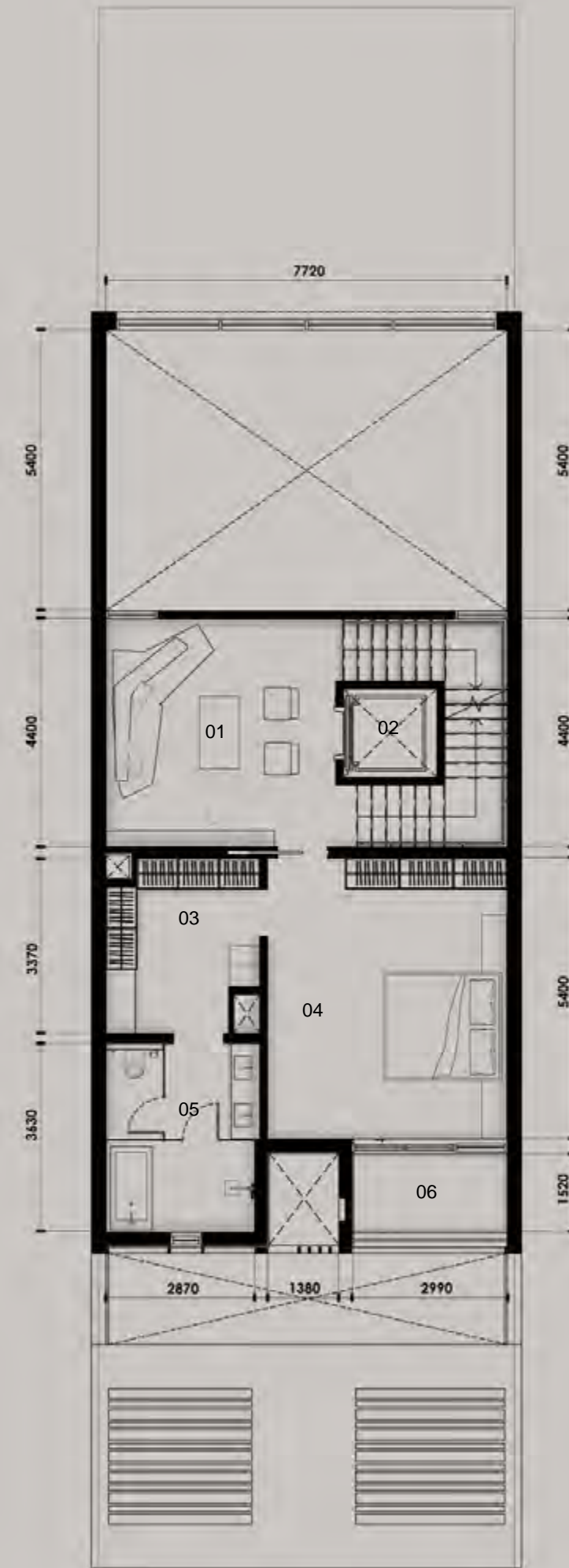
They blend perfectly into the LQWHULRU IUHHLQJ WKH ÁRZ RI UHVLGHQWV movement, and elevating their physical and mental well-being.



THE FLOW OF TEXTURE AND MATERIAL

The project's design began with the selection of textures, glass, travertine, wood and metal. WDW materials are selected to FRUUHVS RQG ZLWK WKH ÁRZ R Perfect individually, they interplay and exchange energies when placed together.





SUPERHOME	BUA (SQ.M)	BUA (SQ.FT)
Ground Floor	174.84 sq.m	1,881.94 sq.ft
First Floor	99.80 sq.m	1,074.25 sq.ft
Second Floor	134.93 sq.m	1,452.23 sq.ft
Roof deck	83.47 sq.m	898.50 sq.ft
<b>Total</b>	<b>493.04 sq.m</b>	<b>5,307.02 sq.ft</b>

PLOT	AREA	Plot No.	No. of Units	No. of Levels	Height
	239.90 sq.m	42, 43, 44 and 45	73 REGULAR 10 CORNER	GROUND + 2 FLOORS + ROOF	14.60m ROOF SLAB



- 01 OUTDOOR YARD
- 02 POOL
- 03 ENTERTAINMENT AREA
- 04 KITCHEN|DINING AREA
- 05 LIFT
- 06 MAIN KITCHEN
- 07 HALLWAY
- 08 WASH AREA
- 09 MAID'S BATHROOM
- 10 MAID'S ROOM
- 11 GUEST BATHROOM
- 12 GUEST ROOM
- 13 CAR PORT
- 14 MAIN ENTRANCE

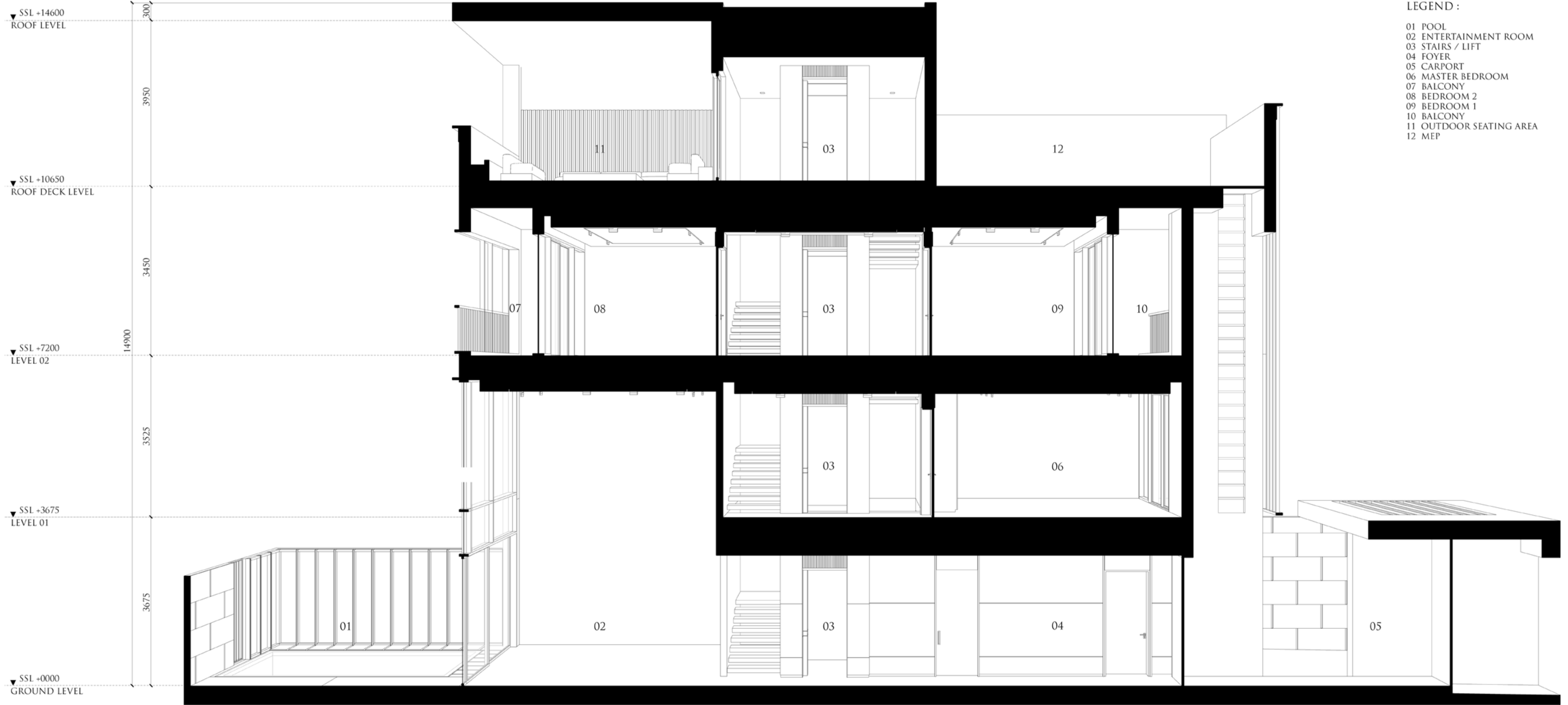
- 01 MASTER LIVING AREA
- 02 LIFT
- 03 WALK-IN-CLOSET
- 04 MASTER BEDROOM
- 05 MASTER BATHROOM
- 06 BALCONY

- 01 BALCONY
- 02 WALK-IN-CLOSET
- 03 BEDROOM
- 04 BATHROOM
- 05 ENTERTAINMENT AREA
- 06 LIFT
- 07 BATHROOM
- 08 BEDROOM|KID'S ROOM
- 09 WALK-IN-CLOSET
- 10 BALCONY
- 11 BALCONY

- 01 OUTDOOR SEATING AREA
- 02 OUTDOOR GRILL AREA
- 03 LAUNDRY AREA
- 04 LIFT
- 05 MEP SERVICES AREA

## KETURAH RESERVE ROW HOUSE | 4 BEDROOM







Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



ŞOO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LPDWH DQG PDI YDU\ SHU XQLW ]ORRU SODQV DQG XQLW IHDWX  
FKDQJH RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRO DQG ZLWKRXW SULRU QRWLFH 'HSLFWLROV  
LQFOXGLQJ ZLWKRXW OLPLDWRQ LWHPV RI ÄQLVK DQG GHFRUDWRQ DUH FRQFHSWXDO RQQ\ DQG DUH QRW QHFHVVDULO\ LQFO



Mohammed Bin Rashid City District 7 (MBRZ)  
25.2048° N, 55.2708° E

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



\$OO URRP VLJHV DQG ÁRRU SODQV PHDVXUHF  
PD\ YDU\ SHU XQLW )ORRU SODQV DQG XQLW  
SURSRVHG RQO\ 'HYHORSHU UHVHUYHV WKH U  
RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VR  
ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXI  
FRXQWHUV VRIÄWV ÁRRU FRYHULQJV DQG RW  
ZLWKRXW OLPLWDWLRQ LWHPV RI ÄQLVK DQG  
DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDF  
DQG WKH 3URVSHFW XV IRU LWHPV LQFOXGHG



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



All Keturah Reserve homes include two kitchens, a functional and an entertainment kitchen.

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LQFOXGLQJ ZLWKRXW OLPLDWLRO LWHPVRI ÁQLVK DQG GHFRUDWLRO DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFO



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



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LQFOXGLQJ ZLWKRXW OLPLDWHLRO LWHPV RI ÁQLVK DQG GHFRUDWLRO DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFO

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS







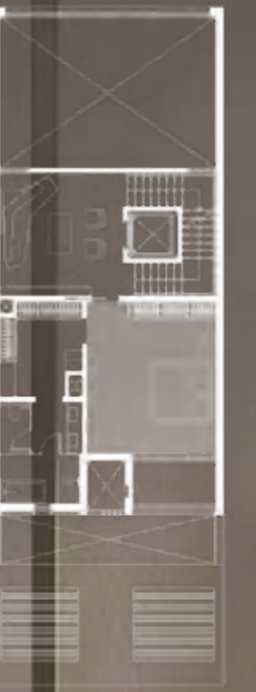
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ÁQLVKHV DSSOLDQFHV FRXQWHUV VRIÁWV ÁRRU FRYHULQJV DQG RWKHU PDWWHUV RI GHWDLO 'LQFOXGLQJ ZLWKRXW OLPLDWRQ LWHPV RI ÁQLVK DQG GHFRUDWRQ DUH FRQFHSWXDO R



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

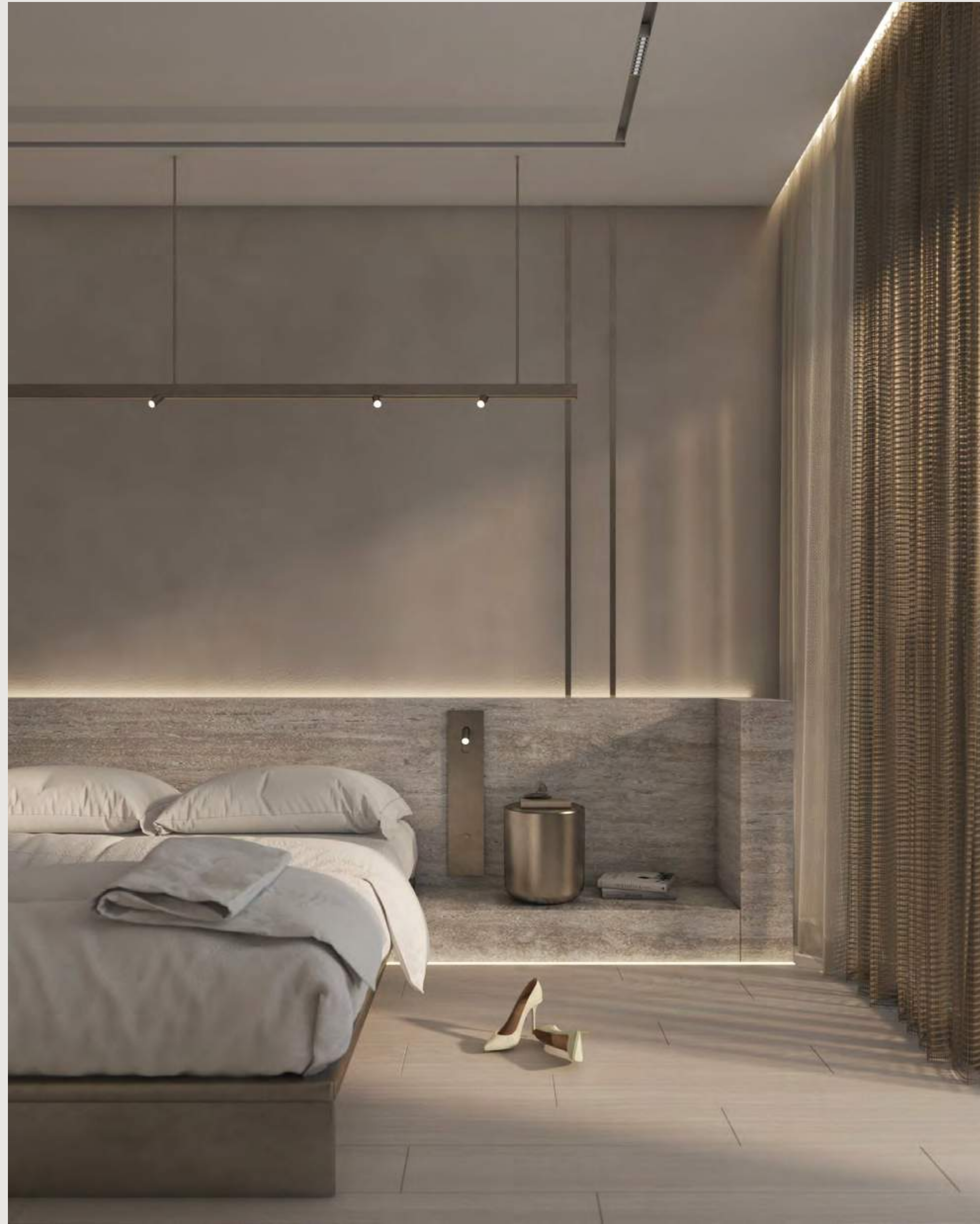
KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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GHWDLQ LQFOXGLQJ ZLWKRXW OLPLDWRUQ LWHPV RI ÁQLVK DQG GHFRUDWRUQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH'  
ZLWK \RXU 8QLW

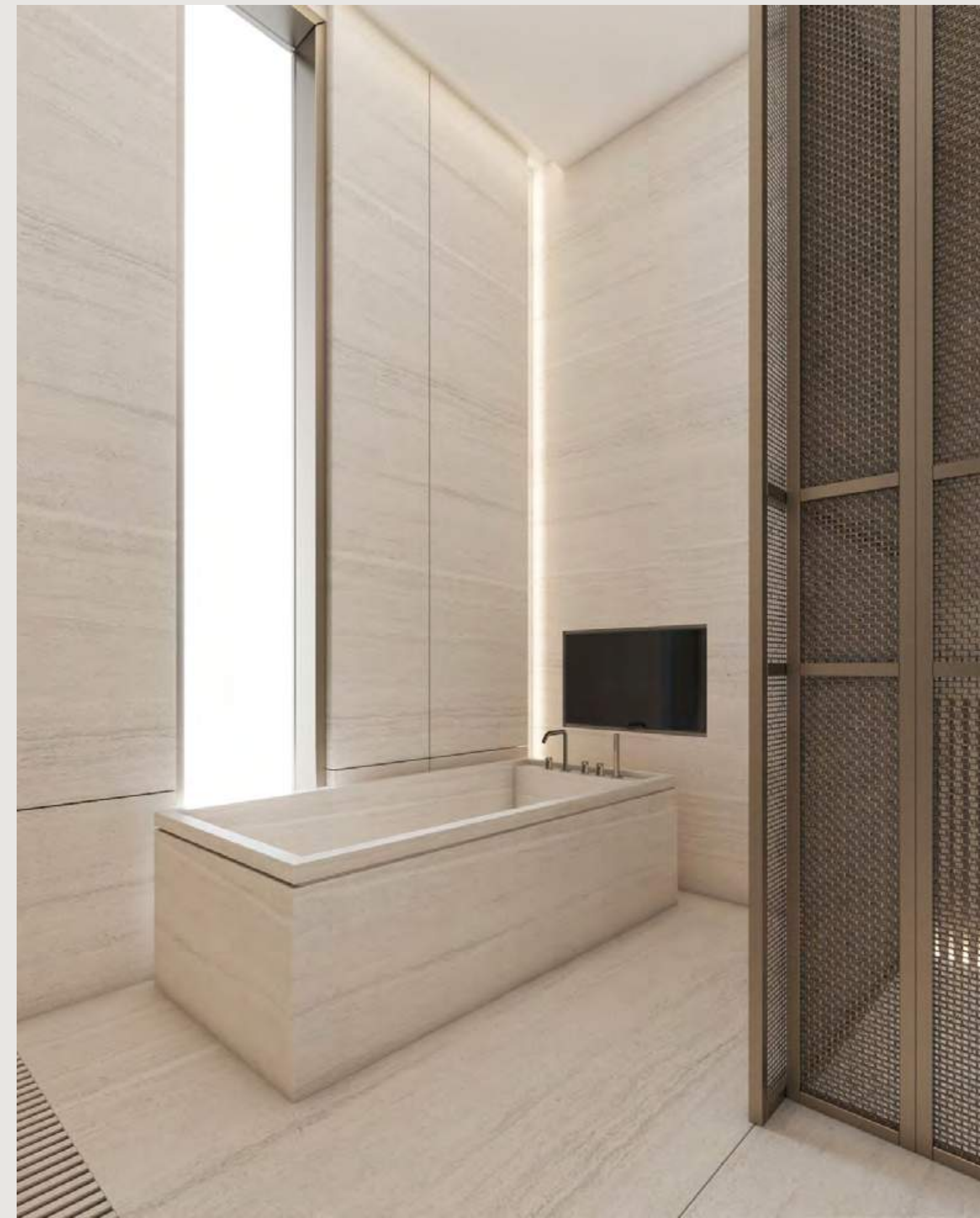


Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VR  
ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXI  
FRXQWHUV VRIÄAWV ÁRRU FRYHULQJV DQG RW  
ZLWKRXW OLPLWDWLRQ LWHPV RI ÄQLVK DQG  
DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDF  
DQG WKH 3URVSHFW XV IRU LWHPV LQFOXGHG



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

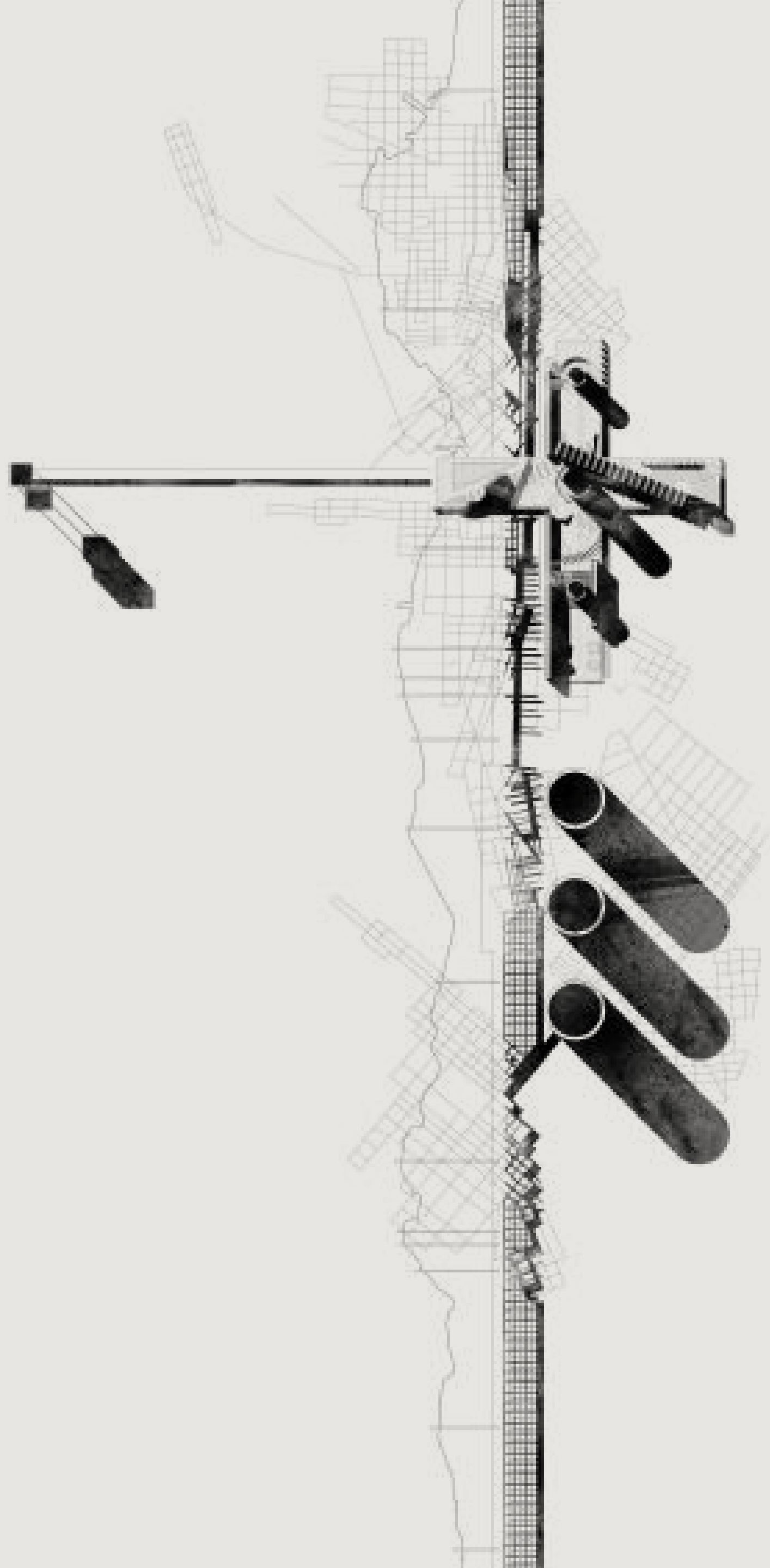
KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

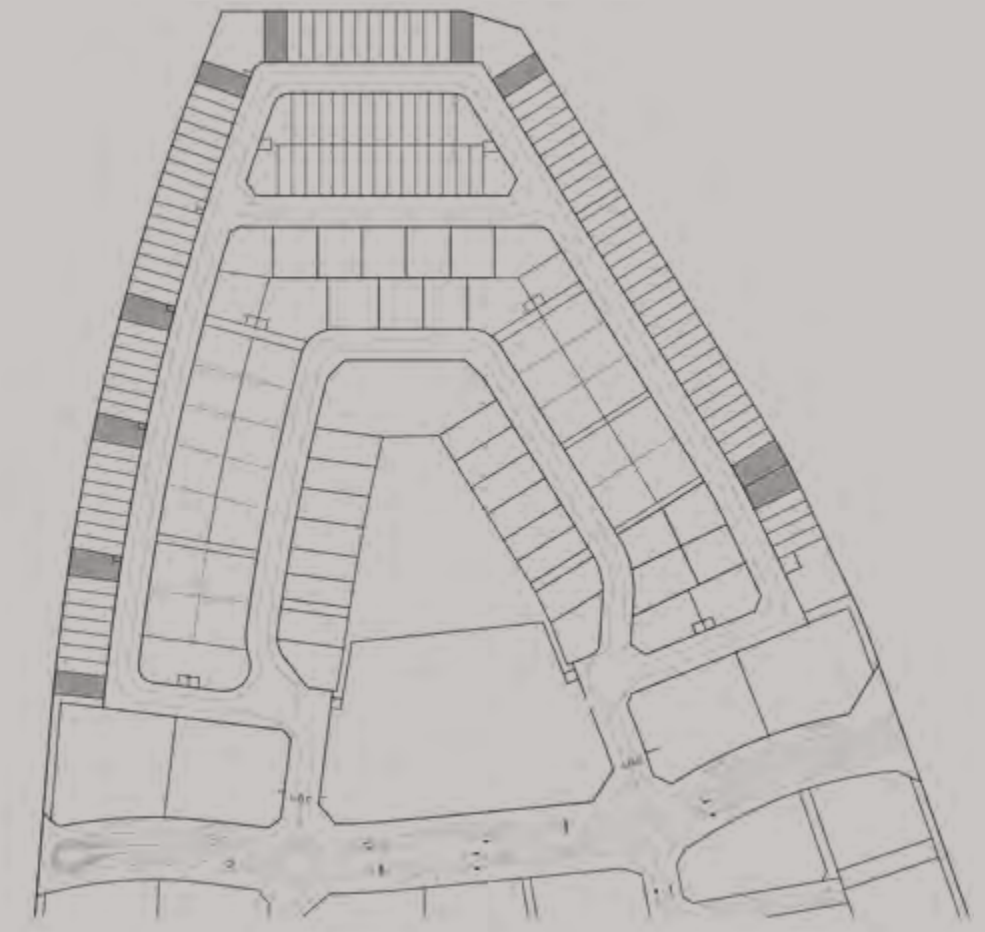
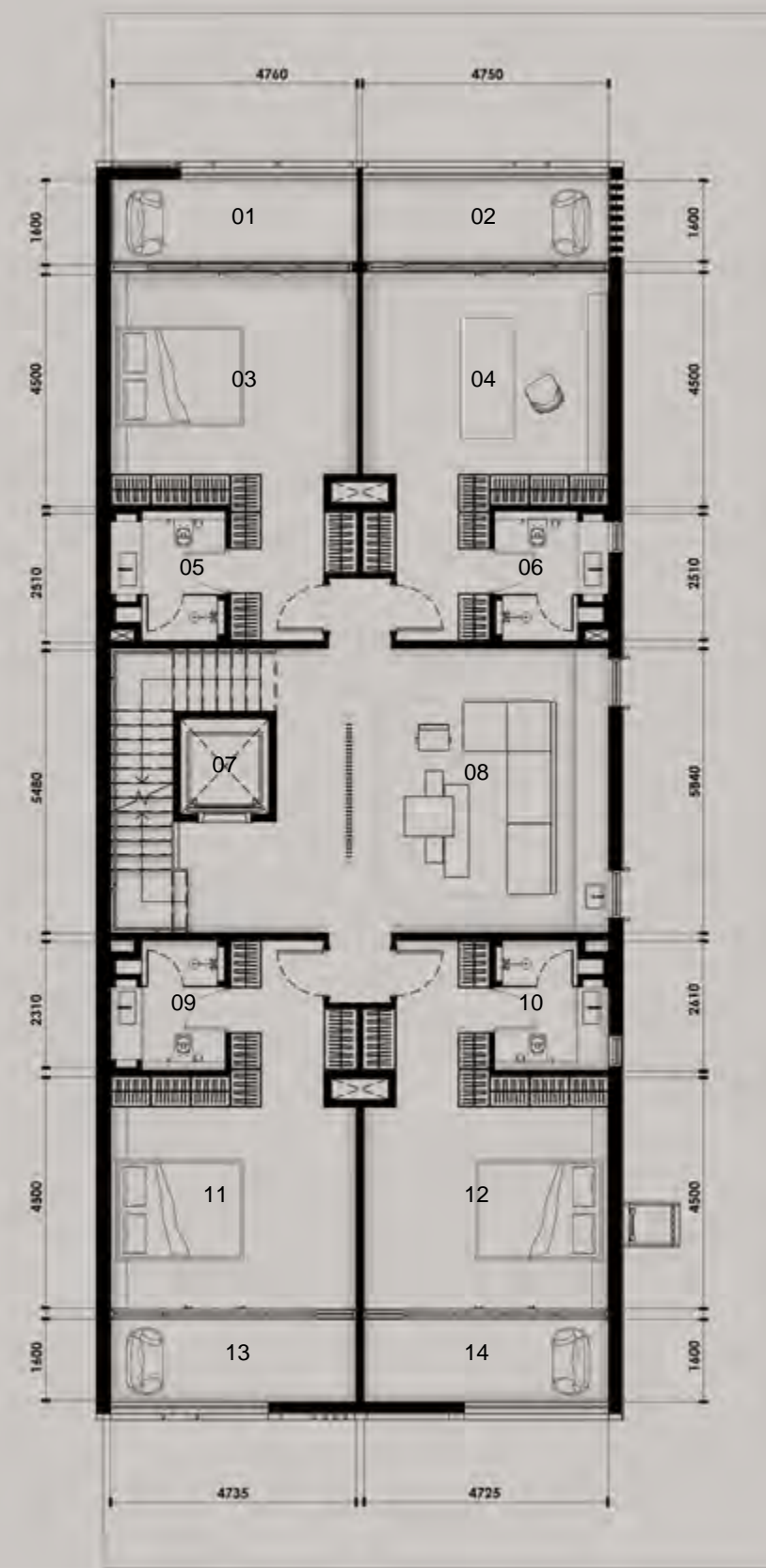
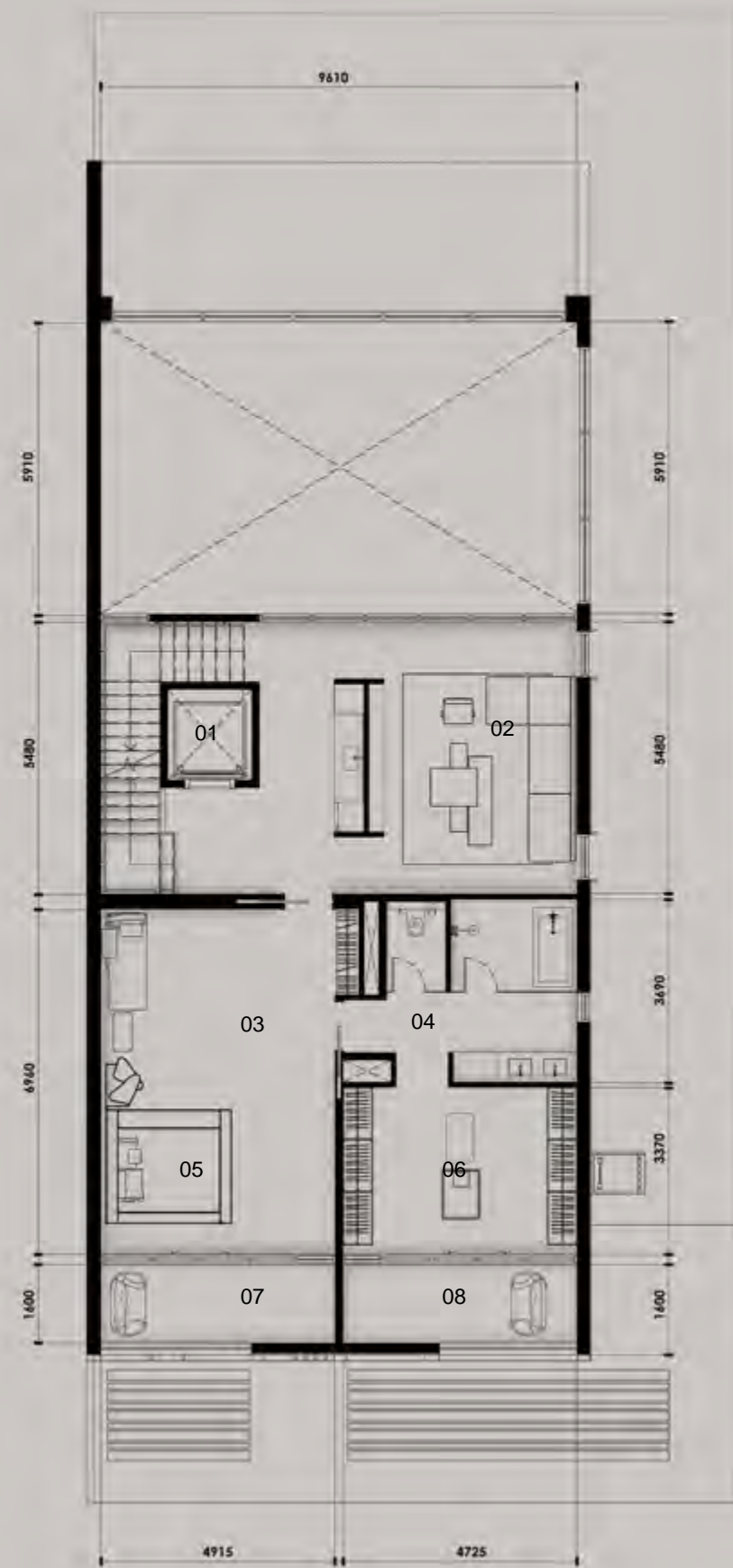
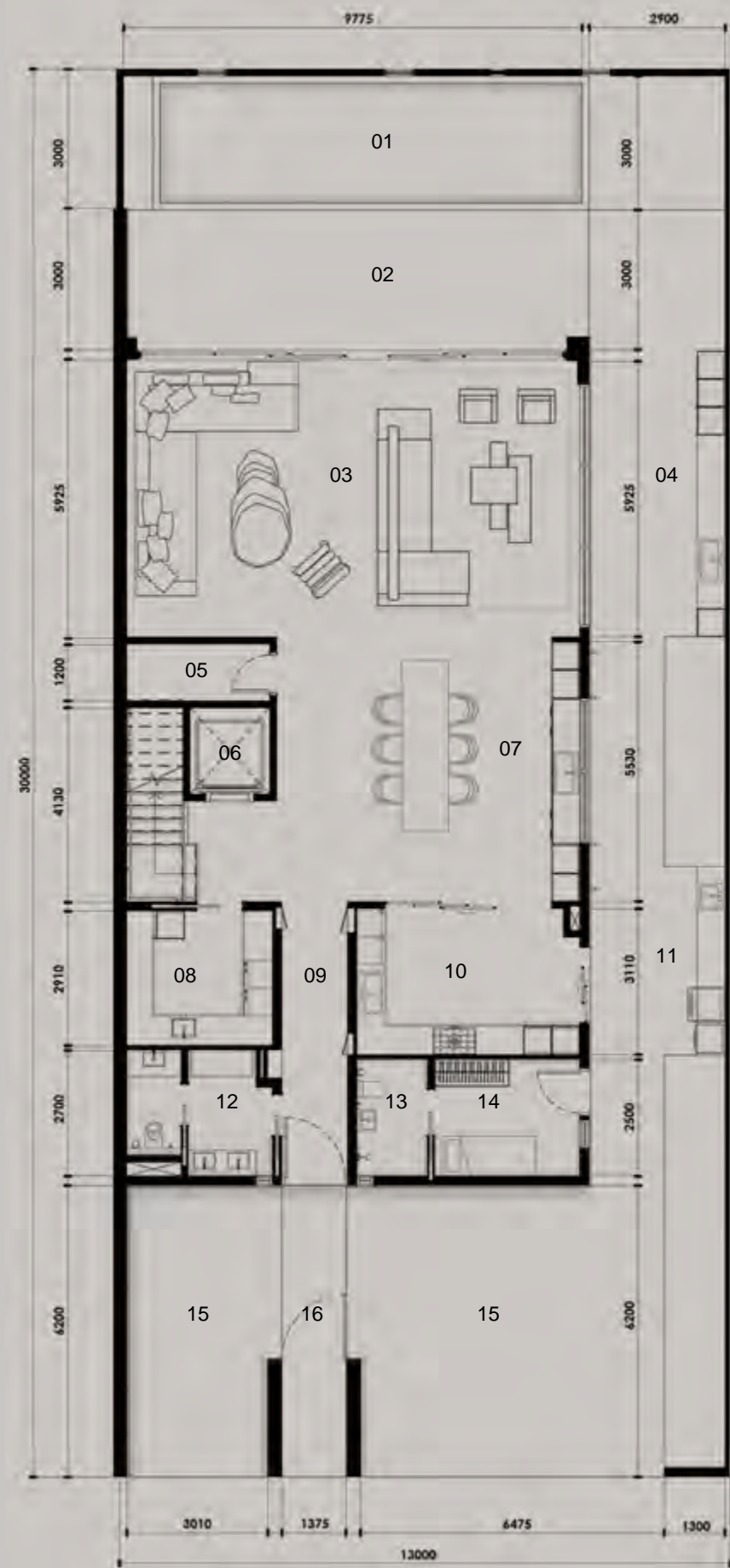


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	BUA (SQ.M)	BUA (SQ.FT)
<b>SUPERHOME</b>		
Ground Floor	280.41 sq.m	3,018.39 sq.ft
First Floor	180.60 sq.m	1,660.60 sq.ft
Second Floor	240.83 sq.m	2,592.28 sq.ft
Roof deck	150.65 sq.m	1,621.59 sq.ft
<b>Total</b>	<b>826.17 sq.m</b>	<b>8,892.86 sq.ft</b>

<b>PLOT</b>		
AREA	383.86 - 457.53 sq.m	4,131.83 - 4,924.81 sq.ft
Plot No.	42, 43, 44 and 45	
No. of Units	10 REGULAR	
No. of Levels	GROUND + 2 FLOORS + ROOF	
Height	14.60m ROOF SLAB	



- 01 POOL
- 02 OUTDOOR TERRACE
- 03 ENTERTAINMENT AREA
- 04 OUTDOOR BAR
- 05 STORAGE
- 06 LIFT
- 07 KITCHEN|DINING AREA
- 08 LAUNDRY ROOM
- 09 HALLWAY
- 10 SERVICE KITCHEN
- 11 OUTDOOR GRILL AREA
- 12 WASH AREA
- 13 MAID'S BATHROOM
- 14 MAID'S ROOM
- 15 CARPORT
- 16 MAIN ENTRANCE

- 01 LIFT
- 02 MASTER LIVING AREA
- 03 MASTER SEATING AREA
- 04 MASTER BATHROOM
- 05 MASTER BEDROOM
- 06 WALK-IN-CLOSET
- 07 BALCONY
- 08 BALCONY

- 01 BALCONY 1
- 02 BALCONY 2
- 03 BEDROOM 1
- 04 BEDROOM 2
- 05 BATHROOM 1
- 06 BATHROOM 2
- 07 LIFT
- 08 ENTERTAINMENT AREA
- 09 BATHROOM 3
- 10 BATHROOM 4
- 11 BEDROOM 3
- 12 BEDROOM 4
- 13 BALCONY 3
- 14 BALCONY 4

- 01 OUTDOOR SEATING AREA
- 02 LIFT
- 03 OUTDOOR GRILL AREA
- 04 MEP SERVICES AREA

## KETURAH RESERVE ROW HOUSE | 5 BEDROOM





- LEGEND :
- 01 CARPORT
  - 02 FOYER
  - 03 STAIRS / LIFT
  - 04 ENTERTAINMENT ROOM
  - 05 POOL
  - 06 BALCONY
  - 07 MASTER BEDROOM
  - 08 BALCONY
  - 09 BEDROOM 2
  - 10 BEDROOM 1
  - 11 BALCONY
  - 12 MEP
  - 13 OUTDOOR SEATING AREA



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2768° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

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GHWDLO LQFOXGLQJ ZLWKRXW OLPLDWRQ LWHPV RI ÁQLVK DQG GHFRUDWRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
ZLWK \RXU 8QLW



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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GHWDLQ LQFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
ZLWK IRXU 8QLW

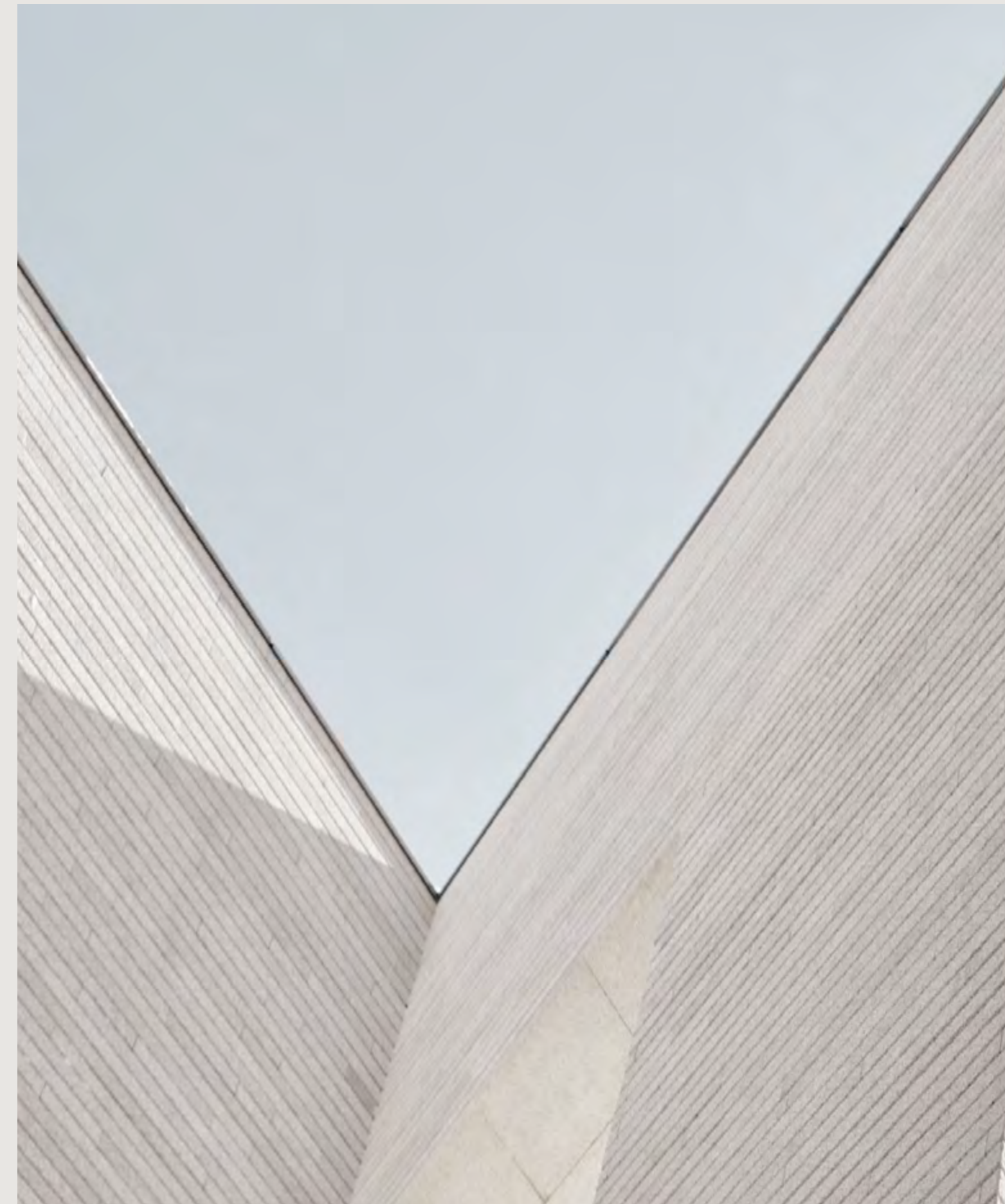


Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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GHWDLO LQFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI AQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
ZLWK IRXU 8QLW





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Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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GHWDLQ LQFOXGLQJ ZLWKRXW OLPLDWRUQ LWHPV RI ÁQLVK DQG GHFRUDWRUQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
ZLWK \RXU 8QLW



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



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GHWDLO LQFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



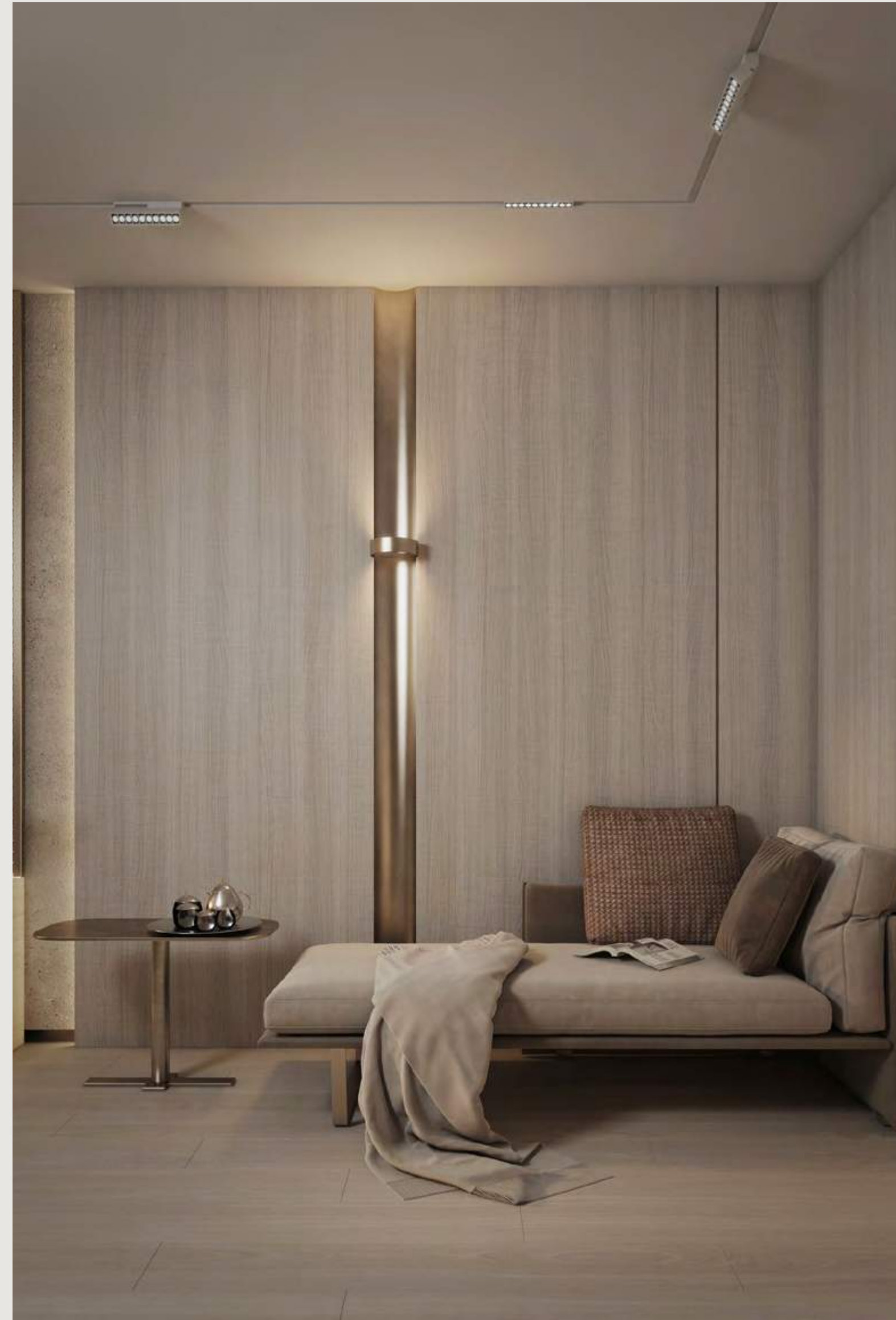


Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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PD\ YDU\ SHU XQLW )ORRU SODQV DQG XQLW  
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RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VR  
ZLWKRXW SULRU QRWLFH 'HSLFWLRQV RI IXI  
FRXQWHUV VRIÄWV ÁRRU FRYHULQJV DQG RW  
ZLWKRXW OLPLWDWLRQ LWHPV RI ÄQLVK DQG  
DQG DUH QRW QHFHVVDULO\ LQFOXGHG LQ HDF  
DQG WKH 3URVSHFW XV IRU LWHPV LQFOXGHG





KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



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LQFOXGLQJ ZLWKRXW OLPLWDWLRQ LWHPV RI ÀQLVK DQG GHFRUDWLRQ DUH FROFHSWXDO RQO\ DQG DUH QRW QHFHVVDULO\ LQFO



Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



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ZLWK IRXU 8QLW

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS





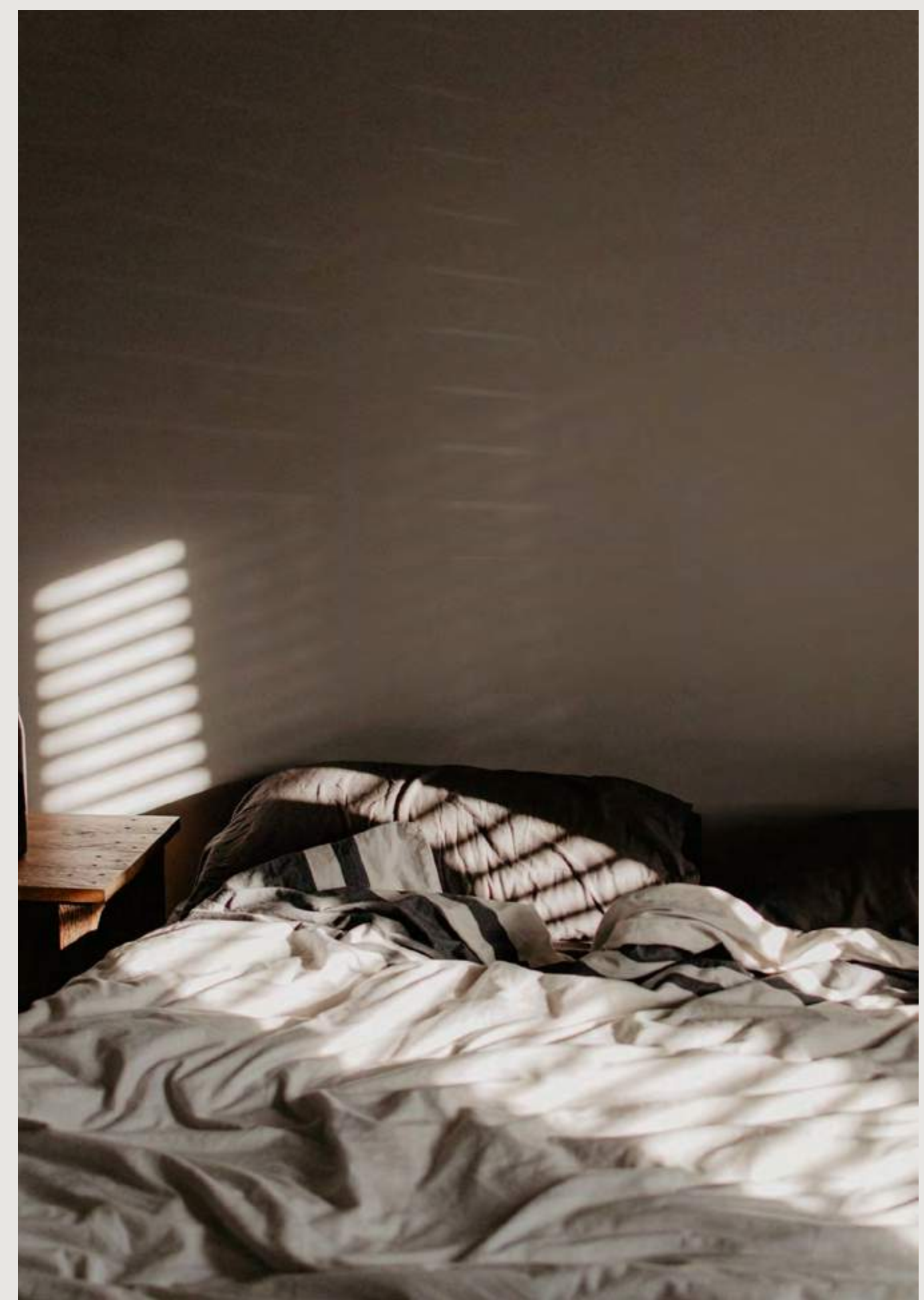
Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E



SOO URRP VLJHV DOG ARRU SODQV PHVXUHHOWY DUH DSSURJLPDWH DOG PDI YDU\ SHU XQLW JORRU SODQV DOG XQLW IH  
FKDQJH RU ZLWKGUDZ DQI RU DOO BI VDPH LD LWV VROH DOG DEVROXWH GLVFUHWLRO DOG ZLWKRXW SULRU QRWLFH 'HSLFW  
GHWDLO LQFOXGLQJ ZLWKRXW OLPLDNLRO LWHPV RI AQLVK DOG GHERUDWLRQ DUH FROFHSWXDO ROO\ DOG DUH QRW QHFH  
ZLWK IRXU 8QLW

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

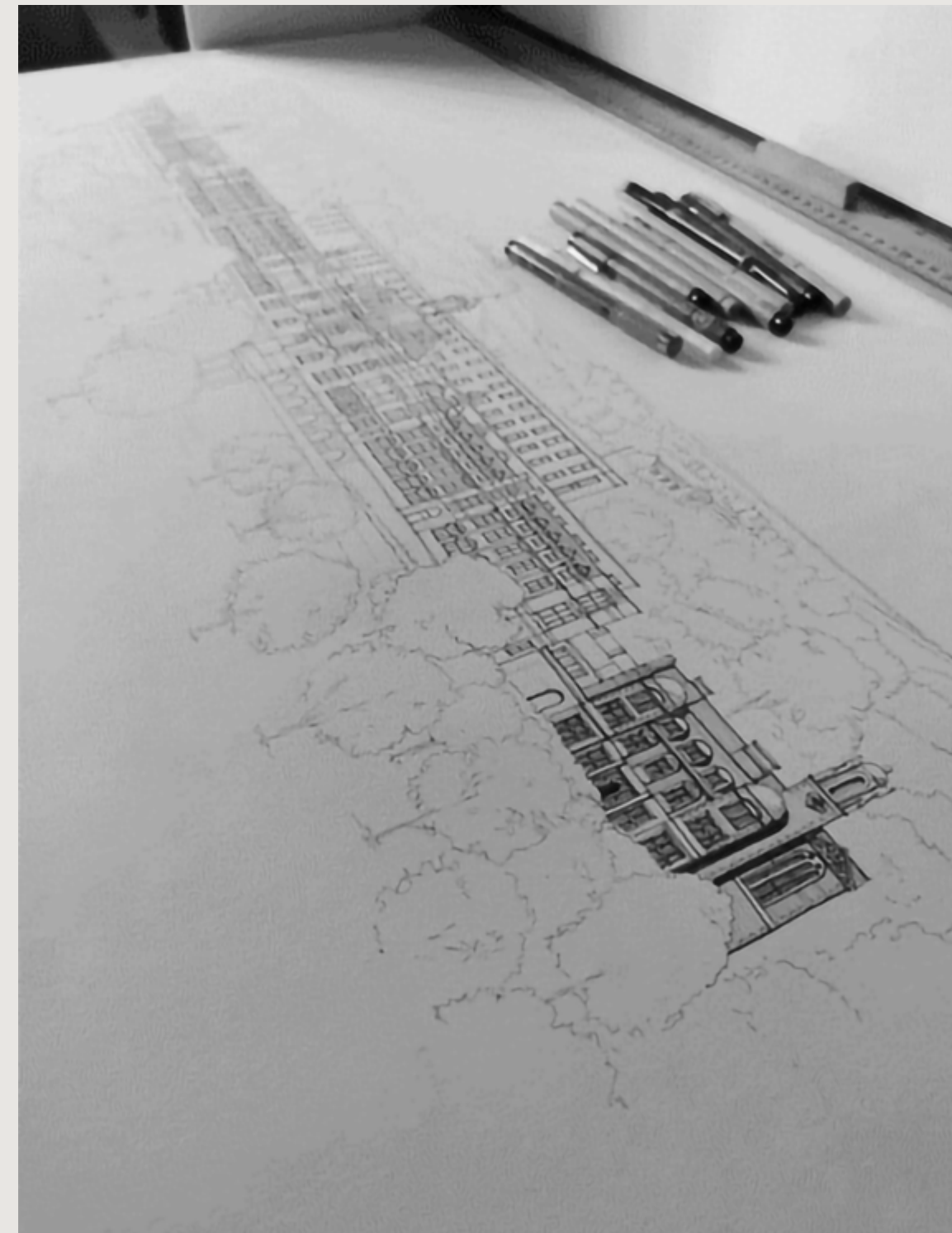




Mohammed Bin Rashid City District 7 (MBR7)  
25.2048° N, 55.2708° E

KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS



SOO URRP VLJHV DQG ÁRRU SODQV PHDVXUHPHQWV DUH DSSUR[LDPWH DQG PD\ YDU\ SHU XQLW )ORRU SODQV DQG XQLW IH  
FKDQJH RU ZLWKGUDZ DQ\ RU DOO RI VDPH LQ LWV VROH DQG DEVROXWH GLVFUHWLRQ DQG ZLWKRXW SULRU QRWLFH 'HSLFW  
GHWDLO LQFOXGLQJ ZLWKRXW OLPLDWLRQ LWHPV RI ÁQLVK DQG GHFRUDWLRQ DUH FRQFHSWXDO RQO\ DQG DUH QRW QHFH  
ZLWK IRXU 8QLW

(DFK .HWXUDK 5HVHUYH KRPH IHDWX  
which may also be converted into a bedroom.



## INTERIOR BODY

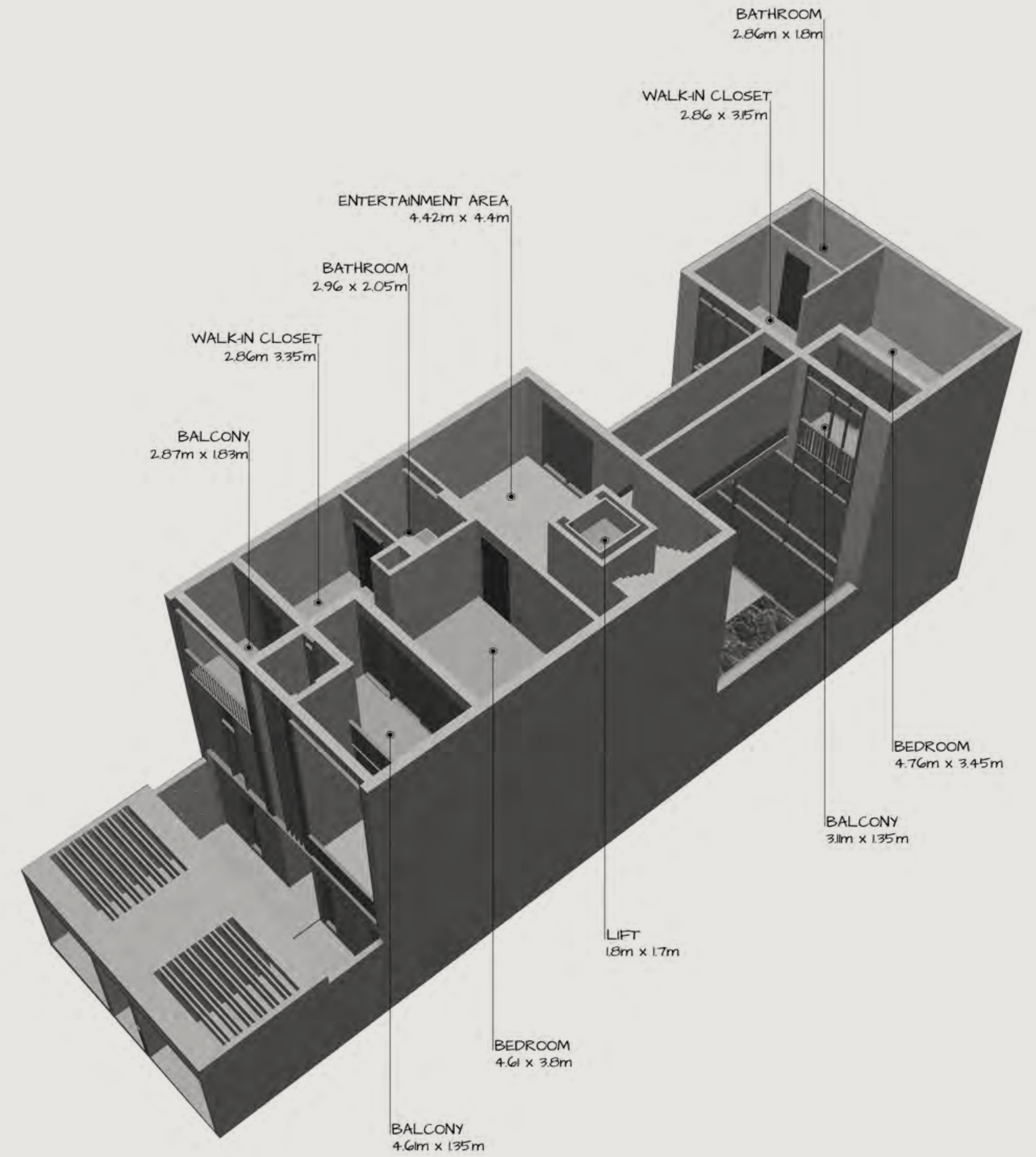
Keturah Reserve is uniquely designed from the inside out, from the central beating heart to the exterior, the architectural skin.

## ARCHITECTURE SKIN

The clean, geometric lines of the façade connect the interior to the exterior.

## LANDSCAPE

The homes blend into the rawness of the desert landscape with its indigenous plants and olive trees.







FRAMELESS SLIDING DOOR



WHITE TRAVERTINE TILES

The travertine façade links the outside to the inside, with the vertical metal slats creating a play of shadow and intimacy.



HAIRLINE CHAMPAGNE METAL



WOODEN FLOOR



# Quooker®

Hot, cold, chilled and sparking

À O W H U H G Z D W H U I U R P D V L Q J O H W D S



# TOTO

Award-winning innovative sanitary  
ceramic bathroom suites from  
Japan.



# Miele

German engineered state-of-the-  
art kitchen appliances.  
Revolutionary Technology.



# dyson

Cordless vacuum cleaner for  
optimum home hygiene.





Mohammed Bin Rashid City District 7 (MBR7)  
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KETURAH RESERVE

BIO LIVING  
DESIGN PROCESS

#### HOME OWNING ADVANTAGES AT KETURAH RESERVE

Becoming a Keturah Reserve homeowner entitles the resident to request and obtain Visas for family members and house employees including chefs, nannies, maids, gardeners and personal secretaries. (subject to approval).



# KETURAH

RESERVE

For a viewing appointment, please call  
800 624

KETURAH RESERVE  
TRANSFORMATIONAL LIVING THROUGH DESIGN



# THANKS FOR WATCHING

CONTACT US FOR MORE INFORMATION